

AMIC-EWCI Seminar on International Shortwave
Broadcasting : Singapore, Sep 1-5, 1986 :
[programme and list of participants]

1986

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**Programme
&
List Of Participants**

(1)

AMIC-EWCI SEMINAR ON
"INTERNATIONAL SHORTWAVE BROADCASTING"
Singapore, September 1-5, 1986

P R O G R A M M E

Monday, September 1st:

1930 hrs

WELCOME RECEPTION - AMIC

Speakers:

Vijay Menon, Secretary-General, AMIC
Hidetoshi Kato, Research Associate, EWC

Tuesday, September 2nd:

0900 - 1000 hrs

INTRODUCTION OF PARTICIPANTS

Presentation of EWC Research Project by
Hidetoshi Kato and Patricia Couvillon, EWC

1000 - 1100 hrs

Radio Australia
Ian Mackintosh, ABC

1100 - 1115 hrs

B r e a k

1115 - 1215 hrs

Deutsche Welle
Wolfgang Weise, Director of Asian Programmes

1215 - 1330 hrs

L u n c h

1330 - 1430 hrs

Voice of Malaysia
Zulkarnaina M. Mess,
Professor, University of Malaya

1430 - 1530 hrs

Radio Japan
Toshio Ohdate, Director of the Programming
Division

1530 - 1545 hrs

B r e a k

1545 - 1645 hrs

Radio Korea
Han Hee-Joo, Assistant Manager
and Chief, English Service

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Wednesday, September 3rd:

0900 - 1000 hrs	The Future of Shortwave Broadcasting Donald Browne, Professor, University of Minnesota, USA
1000 - 1015 hrs	B r e a k
1015 - 1115 hrs	Radio Nederland Bert Steinkamp, Director of Programmes
1115 - 1130 hrs	B r e a k
1130 - 1230 hrs	Radio New Zealand John Craig, Controller of Programmes
1230 - 1400 hrs	L u n c h
1400 - 1500 hrs	British Broadcasting Corporation Graham Mytton, Head of International Broadcasting and Audience Research
1500 - 1515 hrs	B r e a k
1515 - 1615 hrs	Singapore Broadcasting Corporation Raymon Huang, Director of Programmes and Public Relations

Thursday, September 4th:

0900 - 1000 hrs	Engineering and Technical Aspects of Shortwave Broadcasting J. C. Bhargava, Asia-Pacific Broadcasting Union (ABU)
1000 - 1015 hrs	B r e a k
1115 - 1230 hrs	Open Forum - Programming: Content, Policy, and Trends
1230 - 1400 hrs	L u n c h
1400 - 1630 hrs	Open Forum:- Audience Research: Methods, Policy and Trends
1730	Dinner at Raffles Hotel

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Friday, September 5th:

0900 - 1030 hrs	Open Forum - Shortwave Broadcasting: Past, Present and Future
1030 - 1045 hrs	B r e a k
1045 - 1200 hrs	Continue Session
1200 - 1230 hrs	Close

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WORKSHOP ON INTERNATIONAL RADIO BROADCASTING
IN THE ASIA/PACIFIC REGION

September 1 to 6, 1986

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Participants

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+ Mr. A. Theysen

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Ms. H. Chapard

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+ Mrs. Stein Kamp

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~~Shankar~~ Shankar Shukla
Theysen

Valley

Mr. ~~Aggarwal~~ Aggarwal

Elsie

CU