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AMIC Seminar on Mass Media and Socio-Economic
Change : Kuala Lumpur, Oct 21-22, 1978 : [list of
participants and biodata report]

1978

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List Of Participants

&

Biodata

PARTICIPANTS

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Selangor.
7. Ariffin Omar
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8. Abdul Rahman Sulaiman
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Manila.
10. A. Rogue
c/o Fredrich-Ebert Stiftung
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11. Abdul Rahim Salleh
New Straits Times Press (M) Bhd.,
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31, Jalan Riong
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12. Anwar Badaruddin
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13. Bari b. Dato' Zainal
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14. C.K. Tseng
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Kuala Lumpur Polytechnic
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Datin Sharifah Mariam Ghazali

Lecturers:

Puan Hamidah Karim

Encik Edward Sung Burongoh

Encik Hamdan Adnan

Puan Zaitun Zainuddin

Puan Salimah Hussein

Puan Sujiah Salleh

Cik Tripat Santokh

Encik Abdullah Mohamed

Encik Baharuddin Aziz.

CHAIRPERSONS

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10. Encik John Doraisamy
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11. Encik Mansor Ahmad
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P.O. Box 1045,
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13. Mr. Felix Abisheganaden
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Eric White Associates Sdn.Bhd.,
1, Jalan Ceylon, Kuala Lumpur.

BIO-DATA

Datuk Ahmad Nordin bin Haji Mohd Zain

Date of Birth: 27.8.1926.

Married with four children.

Professional Qualification:

MIPR (Mal); MIPR, Dip. CAM; M.CAM (UK)

Career:

Second Secretary (Information) in the Malayan Embassy,
Jakarta (1958, one year)

Principal Liaison Officer (during confrontation), as Spokesman
for the Ministry (1963)

Director of External Information (still on loan to the Ministry of
Foreign Affairs).

Information Counselor with the Malaysian High Commission in
London (1968 - 1971)

Director General of Information Services in the Ministry of Information
(1971).

On retirement, as Director of Public Affairs in PTM Communication
Sdn.Bhd. (September, 1975).

Currently: General Manager of PTM Communication Sdn.Bhd.

Honours and Decorations:

DPMK; JSD; SMK; KMN; BCK.

He is also an honorary recipient of CMG from Britain as well as
Persian and German awards.

Other Information:

President, Institute of Public Relations, Malaysia.

Vice-Chairman of Malayan Professional Centre.

Secretary-General of Muslim Welfare Organization Malaysia (PERKIM)

Chairman of Exhibition Committee and Member of the Board of Trustees
of the National Art Gallery.

Council Member of the Red Crescent Society.

Member, Advisory Board of Kuala Lumpur Polytechnic.

Committee Member of Eye Donation Committee.

Chairman of the Working Committee of the National Library Building
Fund.

BIO-DATA

Mr. D.Y. Caparas

Professional Qualification:

B.Sc. (Journalism)(Ateneo University, Philippines), 1961.

Career:

Journalist of Manila Times, 1962 - 1974.

Editor/Publisher of Ambassador Journals.

Taught public relations and journalism in several universities
in the Philippines.

Currently: Philippines' Information Attache, attached to Malaysia
(since 1974).

Other Information:

Participated in the Second Asian Foreign Services Course held
in Seoul, Korea (1969).

BIO-DATA

Mr. Djoko Soejono
(DIPLOMAT)

Position at the Embassy - Councillor Press and Information,
Indonesian Embassy.

Study: Sinology (B.A.)
University of Indonesia.

Previous Experience:

Worked with Indonesian newspaper as a Journalist.
Previously working in Singapore, Egypt and Malaysia
also as a journalist.

BIO-DATA

Encik Dol Ramli.

Date of Birth: 3.10.1922.

Education: Kampong Glam Malay School (Primary), Singapore.
Raffles Institution (Secondary), Singapore.
Raffles College, Singapore (1941 - for six months due to the outbreak of the Pacific war).
University of Malaya, Singapore (1951 - 1955).

Additionally Studied and Trainings at:

Australian Broadcasting Commission, Sydney, Australia (1956)
School of Public Relations and Communication, Boston University, USA (1958)
Government Staff Training Centre, Port Dickson (1961) and Kuala Lumpur (1961)
- at both places, training in Public Administration Management.

Professional Qualification:

B.A. General (University of Malaya in Singapore) 1954.
B.A. Honours (Second Class Upper Division) (History) (Univ. of Malaya) 1955.

Career:

Teacher
Press Intelligence
Police
Districts Courts
Programme Production work (1947-1951)
Programme planning
Financial Controller
Staff Administrator
Project Development Officer
Deputy-Director of Broadcasting
Director of Broadcasting (first Malaysian Head of Broadcasting in Malaya/Malaysia) (1961)
Director-General of Broadcasting (Radio & TV Malaysia) (1969 - 1974)
Currently: General Manager of BERNAMA (since 1975)

Decoration: J.M.N. (1966).

Other Information:

Represented Malaysia in international conferences and seminars on mass media in the ABU, ASEAN and UNESCO context.
Senior Vice-President of Asian Broadcasting Union (1970-1972)
Chairman of Panel 'C', National Consumer Advisory Council
Full Member of National Consumer Advisory Council
Co-Chairman, Malaysian Red Crescent Society's National Public Relations Committee.
Member of National Unity Board.
Committee Member of AMIC
Council Member of Badan Pelajaran Melayu
Member of Majlis Bahasa Malaysia-Indonesia and concurrently Chairman of Jawatankuasa Istilah Komunikasi Am, Dewan Bahasa & Pustaka
Member of Jawatankuasa Istilah Sejarah Dewan Bahasa & Pustaka
Member of University of Malaya Council

Personal Information:

Interested in Bahasa Malaysia and Malaysian artistic talent development.
Gardening and Golf (RSGC).
Widely travelled, practically abroad twice a year on official business
Speaks Indonesian and some Japanese.

BIO-DATA

Mr. John Doraisamy

Education:

St. Paul's Institution, Seremban Negri Sembilan.
University of Malaya, Singapore.
University of London, United Kingdom.

Professional Qualification:

B.A. Honours (University of Malaya)
(Dip.Ed. (University of Malaya)
M. Sc. (Econs.) (University of London)
Barrister-at-Law
Diploma in Adult Education (University of Edinburgh)

Career:

Teacher at the Victoria Institute for nine years.
Currently: Lecturer, Faculty of Education, University of Malaya.
Teaches: Adult Education, Teaching of English as a
second language.

Publications:

Author of textbooks for General Paper, Civics and
English Language.

Other Information:

Have done broadcasts for schools in Radio Malaysia on
General Paper.

BIO-DATA

H'ng Hung Yong

Date of Birth: 6.2.45

Married with two children

Professional Qualification:

A.B. (Harvard University)

LL.B. (University of London)

Barrister-at-Law

Career:

Journalist

Editor of Star Publications (M'sia) Bhd.

also

Managing Director

BIO-DATA

Encik Jaafar Kamín

Date of Birth: 6. 8. 1943

Married with one child.

Education:

University of Malaya
Syracuse University, New York, U. S. A.
(under Fulbright-Hays Scholarship).

Professional Qualification:

M. Sc. (T.V. - Radio) (Syracuse University)

Career:

All-round producer in the Malay Service,
Radio Malaysia (mid 1968).

Public Affairs Service, writing and producing current
affairs programme for both Radio and TV Malaysia (1971).
Programme Organiser at the Presentation Service RTM,
Public Affairs (1974).

Head of Public Affairs (1975).

Currently: Controller of Radio (Programmes) since 1976.

Other Information:

Used to compare talk programmes of "KOMENTAR" and
"30 MINIT" over TV.

Work as Programme Controller (Radio) including:

Management of personnel, administration and finance.
Coordinator in matters pertaining Radio broadcast with
all the 13 regional and local stations throughout
the country.

BIO-DATA

Dr. Mohamed Noordin Sopiee

Date of Birth: 26.12.1944.

Married with three sons.

Education:

13 schools on three continents, including -
Penang Free School
Victoria Institution, Kuala Lumpur.
Quentin Grammar School, London
Scarsdale High School, New York.
School of Economics and Political Science, London (1967)
University of London (1972)

Professional Qualification:

B.Sc. (Econ)(London)
First Malaysian to get First Class Honours degree at L.S.E. Field
of Specialisation - International Relations (School of Economics
and Political Science)
Ph.D. (Political Science)(University of London)

Career:

Leader Writer
Assistant Group Editor
Currently: Managing Editor of The New Straits Times Group and
Functional Director of The News Straits Press (M) Bhd.

Publications:

Books: 1. From Malayan Union to Singapore Separation:
Political Unification in the Malaysia Region, 1945-65.
2. A Man of Malaysia (Editor)
3. Issues in Contemporary Malaysia.

Articles: "The Neutralisation of South-East Asia" in Hedley Bull
(Ed) Asia and the Western Pacific. Nelson 1975.

Articles in The Times (London), Journal of South-East
Asia Studies, etc.

Other Information:

Secretary of London Union Malaysian Students, 1963-65.
Vice-President of Union of Malaysia and Singapore Students (UK) 1965
US Department of State tour of US, 1974.
Australian Ministry of Foreign Affairs tour of Australia, 1973.
Currently: President of the Bandaraya Residents Association
Committee Member of World Affairs Forum.

Recreation: Tennis, music.

BIO-DATA

Dr. Mohd. Nor Abdul Ghani

Date of Birth: 16. 10. 1937.

Married with one child.

Education:

Tuanku Mohamad School, Kuala Pilah, Negri Sembilan.
King George V School, Seremban, Negri Sembilan.
University of Malaya (1959-1962)
University of Pittsburgh, U.S.A. (1967)

Professional Qualification:

B.A. Honours (Malay Studies) (University of Malaya)
M.A. (Public Administration) (University of Pittsburgh)
Ph.D. (Economic and Social Development) (University of
Pittsburgh).

Career:

Assistant Secretary of Public Service Commission, 1962-1967.
Assistant Director in the Development Administration Unit
(Prime Minister's Department), 1967-1971 .
Director of Malaysian Centre for Development Studies
(Prime Minister's Department).
Currently: Deputy General Director of the Socio-Economic
Research & Planning Unit,

Other Information:

Secretary to the Malaysian Society for Public Administration
(MASPA).
Presented several papers at seminars and conferences abroad.
Recent ones include:
Paper in Paris on "Social Indicators" for Organisation
for Economic Cooperation and Development (OECD), 1976.
Representative for the "Primary Health Care Ministerial
Meeting" in Russia, 1978.

BIO-DATA

Mrs. Paddy Schubert

Date of birth: 11.5.25

Education:

State Scholar (U.K.)
Manchester University
Oxford University
Trained at the National Institute of Industrial Psychology, U.K.

Publications:

Articles: In the 'Fortune Magazine' (American Publication)
wrote an article with Mrs. Cilian Too entitled:
'Malaysia Means Business!'

Decorations:

KMN

Career:

Former Lecturer (Communication), at Manchester University.
Former Lecturer (Communication), at the Law Faculty, Singapore
University.
Currently: Trade Relations Director for Shell Companies, Malaysia.

Other Information:

Offices held (Public Service):
Malaysian Institute of Management -
Chairman
Fellow of the Institute
Member, CIOS (World Management) Board (recently elected
to this board and the first woman to serve on it).
Vice President, AMMOCIOC (Regional Management Board)
Institute of Public Relations Malaysia -
Fellow of the Institute
Committee Member
Was Course Director of the Institute's Educational Programme
since inception.
Member of the Institute of Public Relations, U.K.
Chairman of the Advertising Standards Authority
Private Consultative Committee -
Member
Chairman of Manpower & Training Sub-Committee
PEMADAM -
Committee Member, Anti-Drug Committee.

BIO-DATA

F.R.R. SINHA

Date of Birth: 30.6.35

Qualification:

M.Sc., Ph.D, in Extension Education with major in Communication.

Experience:

Presently Director of AMIC.

Before joining AMIC, Dr. Sinha was Director of Extension and Communication at the National Institute of Community (now Rural) Development, Hyderabad, India.

Before that he had held the position of Professor, Assistant Professor and Block Development Officer in India.

Has guided a number of students for Masters and Ph.D. degrees.

Has published about 80 research papers and 8 books.

BIO-DATA

Mr. Manit Varin.

Date of Birth: 20.5.1933

Married with one child

Education:

Suan Kularb School, Bangkok (1949 - 50)
Thammasat University, Bangkok (1950 - 51)
West Nottingham Academy, Colona, Maryland, U.S. (1951 - 53)
(was the valedictorian of the class).
Utica College of Syracuse University (Utica, New York)(1953 - 57).
Stamford University, Palo Alto, California (1958).

Additional Studies:

Attended a three-month course in Administration, on a British government scholarship under the Colombo Plan, run by the Royal Institute of Public Administration in London, (1961).

Attended a four-month course in psychological warfare run by the Ministry of Defence in Bangkok, (1963).

Attended a two-week course in Broadcasting Management in Japan, (1977).

Professional Qualification:

Diploma (West Nottingham Academy).
Honors Degree (Public Relations)(Utica College of Syracuse University).
M.Sc. (Communication and Journalism)(Stamford University).

Career:

English language news writer-translator-editor in Public Relations Department, Prime Minister Office.
Managing Editor of the Thai English magazine "Thailand Illustrated".
Occasional announcer on the English language overseas services programme of the National Broadcasting Station of Thailand (Radio Thailand).

Part-time lecturer in Journalism at Thammasat University,
subjects taught: "The Press and Public Opinion".
"Magazine Article Writing".

In the Public Relations Department:

Chief of Public Opinion Survey Division (1962)
Acting Chief of the Overseas Broadcasting Division (1963).
Acting Chief of the Information Service of Thailand in London,
Britain (1964 - 70)
Chief of the Foreign Affairs Division (1970)
Public Relations Attache at the Royal Thai Embassy, Washington
D.C., United States (1974 - 76).

Currently: Director of Foreign News of Radio Thailand in the Public Relations Department, Thailand.

Other Information: Attended, as a member of Thai delegation, numerous International meetings both in Thailand and overseas.

BIO-DATA

Wan Firuz Wan Mustafa

Education:

- B. A. (Hons) Mass Communications
USM Penang (1975)
- M. Sc. (Developmental Communication)
Univ. of Wisconsin.

Career:

- Lecturer, Department of Communications,
Universiti Kebangsaan Malaysia.
- Attachment with Universiti Pertanian (8 months)
- Attachment with FELCRA doing Communication
Research (8 months)

Research:

- Socio-Economic study of peasant community at the
Muda Irrigation Scheme in Kubang Pasu District,
Kedah (1974).
- Survey of Mass Media Behaviour in Ulu Langat,
Selangor (1977).
- Developing a Communication Campaign for FELCRA's
project "In-Situ" in Pasir Puteh, Machang and
Gua Perak in Kelantan (1978).

Books:

1. Thesis, "A Survey of Interpersonal Communications
In Two Malaysian Villages". 1976/77.
2. Translation Work of Schramm & Kincaid's
"Fundamental Human Communication" from English
to Malay (1975).

Articles:

1. "Grassroots-level interpersonal channels for
Development Purposes" (unpublished).
2. "Traditional Media in Development: Its potential"
(unpublished).

BIO-DATA

Datuk Wan Mahmood Pawan Teh

Career:

District Officer at rural areas (1963-1965)

In the Ministry of Information (1965-1978)

Currently: Deputy Secretary-General of the
Ministry of Information.

Other Information:

One of the pioneers of Adult Education (1953-1957)

Association with the Mass Media (1955-1978).
