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AMIC Seminar on Mass Media and Socio-Economic  
Change : Kuala Lumpur, Oct 21-22, 1978 :  
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**AMIC SEMINAR ON  
MASS MEDIA AND SOCIO-  
ECONOMIC CHANGE,  
KUALA LUMPUR,  
OCT 21-22, 1978**

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AMIC Seminar on Mass Media and Socio-Economic Change,  
Kuala Lumpur, Oct 21-22, 1978 . - Singapore : Asian Mass  
Communication Research & Information Centre, 1978.

lv (various pagings)

The seminar highlighted the role of mass media in promoting socio-economic changes in the Asean countries and determined the extent of media-consciousness in relation to ethics and social responsibility. Four working groups were formed to discuss mass media ethics and social responsibility; educational role of the media; watchdog role of the media; and the role of the media in national development.

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