

AMIC-CAF-NPI Workshop on Management of Small  
Newspapers, Kathmandu, Sep 13-18, 1987 :  
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1987

<https://hdl.handle.net/10356/101971>

**AMIC-CAF-NPI WORKSHOP  
ON MANAGEMENT  
OF SMALL NEWSPAPERS,  
KATHMANDU,  
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**015368**

070.3(S41.35) AMIC

AMIC CAF NPI Workshop on Management of Small Newspapers,  
Kathmandu, Nepal, Sep 13-18, 1987 . - Singapore : Asian Mass  
Communication Research & Information Centre, 1987.  
lv (various pagings)

The workshop aims to provide basic management skills to managers of small newspapers in Nepal. With 472 registered newspapers in 1986, Nepal has a thriving print industry. This workshop hopes to convince the owners/editors/managers of these newspapers that they can in fact run them as economically viable enterprises through proper management. This requires skills in management, marketing, market analysis, newspaper economics, advertising, etc - most of which are alien to the newspaper publishers and which the workshop sought to provide.

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