

Beyond type form.and.function

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BEYOND TYPE

form.and.function

Introduction

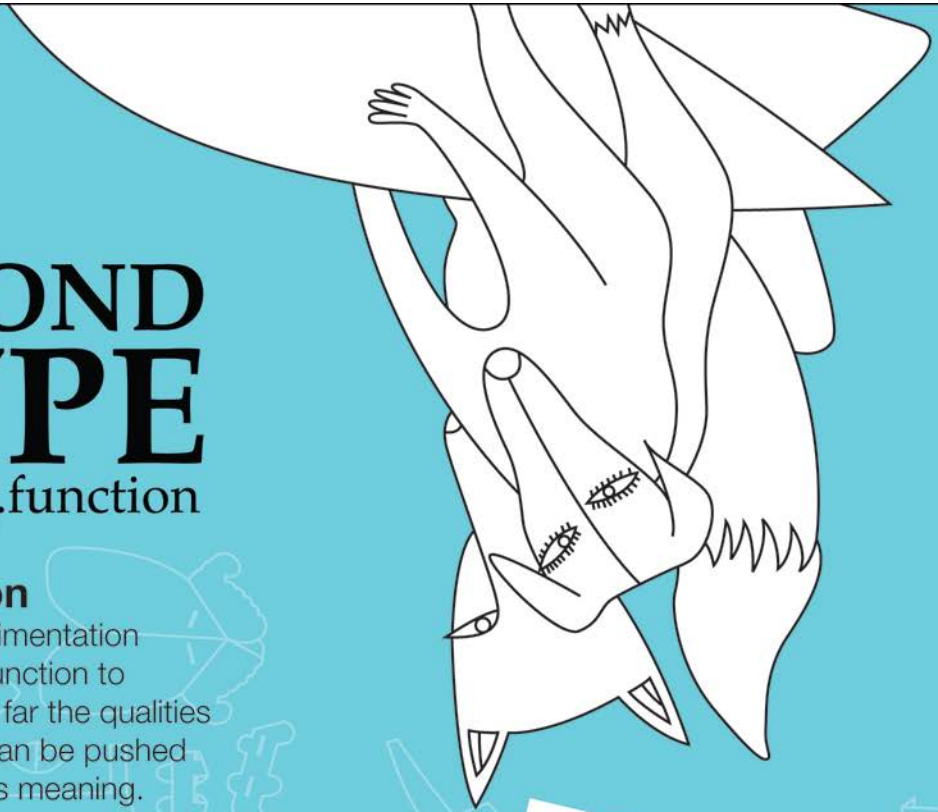
This is an experimentation with form and function to investigate how far the qualities of typography can be pushed and still retain its meaning.

Problem

The study of typefaces are usually textual, with little or no visual supplements. Can the study of type be enhanced, using visual forms and functions?

Pop-up Structure

Through the use of the pop-up structure, we employ contrast, scale, layering and formal manipulation to explore typeface stimulation.



ABCSD by Marion Bataille



Pop-Up Alphabet Book
by Lise Bonneau