

AMIC-ICC-HHS Seminar on Communication and  
Child/Family Welfare : a regional seminar,  
Singapore, 27-31 October 1980 : [welcome  
address]

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**Welcome Address**

**By**

**Edith H Grotberg**

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Dr. Edith H. GROTBORG, Director, H/HS, Washington

This seminar is the culmination of seven years of commitment by a small group of people who met here in 1973. The group was involved in a Satellite Project to disseminate information around the world about young children. The group recognized the need to make the vast knowledge about children available to developed and developing countries alike so that they might use it to improve the health, education, nutrition and welfare of children.

The sets of materials sent to you in preparation for this Seminar are the first four products : (1) Early Stimulation in Children; (2) Breast feeding; (3) Accidents; and (4) Immunization. These materials are written in French, English and Spanish and address four audiences : policy makers, academicians, practitioners and parents, and the mass media.

It is the hope of the planning group that participants in this Seminar will find the materials adaptable to various media forms in their respective countries so that more children benefit from the available knowledge. We will work together in developing script for various media and will share information on what the different countries are doing to promote the health, education, nutrition and welfare of children.

This is the first Seminar to be held and we rely on you to contribute to an increased understanding of the problems and limitations of the materials and script development. You can help in the improvement of future Seminars by your candid assessment of what occurs here.

Thank you in advance for your critical and competent participation.