

AMIC-Chiangmai University Refresher Course on
Communication Research Methodology :
Chiangmai, Oct 29-Nov 2, 1984 : [contents]

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**AMIC-CHIANGMAI UNIVERSITY
REFRESHER COURSE ON
COMMUNICATION RESEARCH
METHODOLOGY,
CHIANGMAI,
OCT 29-NOV 2, 1984**

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AMIC Chiangmai University Refresher Course on
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The seminar attempted to (1) develop an understanding in
philosophy of science as applied to the problems and
needs of communication research in Thailand, (2)
understand the logic of different designs (3) acquire
appreciation for multivariate techniques of analyzing
and interpreting data, and (4) update and equip the
staff members with communication research trends in both
western and eastern activities.

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