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<th><strong>Title</strong></th>
<th>Seminar on Developments and Trends in the Rural Mass Media in Asia: Singapore, 16-18 January, 1989: [programme and list of participants]</th>
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<td><strong>Author(s)</strong></td>
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Programme
&
List Of Participants
PROGRAMME

Day One

0830 - 0930  Registration
0930 - 1030  Opening Session
1030 - 1100  Tea Reception
1100 - 1230  Discussion: Trends in the Rural Press
1230 - 1400  Lunch Break
1400 - 1530  Discussion: Developments in Rural Broadcasting
1530 - 1600  Tea Break
1600 - 1730  Discussion: Other Rural Media — Growth and Development

Day Two

0900 - 1030  Discussion: New Technology and the Rural Media
1030 - 1100  Tea Break
1100 - 1230  Discussion: Economic Viability of the Rural Media
1230 - 1400  Lunch Break
1400 - 1530 Discussion: Professionalising Rural Media Management

1530 - 1600 Tea break

1600 - 1730 Working Group Sessions
Participants will form groups and discuss ways and means of "Increasing the Economic Viability of the Rural Media" through—
1. Professionalising Management and Staff of the Rural Media
2. Enhancing Public Access and Participation in the Rural Media
3. Adapting New Technology to the Rural Media

Day Three

0900 - 1030 Continuation of Group Sessions/
Preparation of Reports

1030 - 1100 Tea Break

1100 - 1230 Presentation of Group Reports/
Recommendations
Open Forum/Discussion
Summary and Closing Ceremonies
LIST OF PARTICIPANTS

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    Deputy Secretary-General

14. Dr. Benjamin Lozare  
    Joint Deputy Secretary-General

15. Dr. Victor Valbuena  
    Senior Programme Specialist

16. Dr. Achal Mehra  
    Senior Programme Specialist