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<th>Seminar on Developments and Trends in the Rural Mass Media in Asia: Singapore, 16-18 January, 1989: [programme and list of participants]</th>
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Programme
&
List Of Participants
PROGRAMME

Day One

0830 - 0930 Registration
0930 - 1030 Opening Session
1030 - 1100 Tea Reception
1100 - 1230 Discussion: Trends in the Rural Press
1230 - 1400 Lunch Break
1400 - 1530 Discussion: Developments in Rural Broadcasting
1530 - 1600 Tea Break
1600 - 1730 Discussion: Other Rural Media — Growth and Development

Day Two

0900 - 1030 Discussion: New Technology and the Rural Media
1030 - 1100 Tea Break
1100 - 1230 Discussion: Economic Viability of the Rural Media
1230 - 1400 Lunch Break
1400 - 1530 Discussion: Professionalising Rural Media Management

1530 - 1600 Tea break

1600 - 1730 Working Group Sessions
Participants will form groups and discuss ways and means of "Increasing the Economic Viability of the Rural Media" through—
1. Professionalising Management and Staff of the Rural Media
2. Enhancing Public Access and Participation in the Rural Media
3. Adapting New Technology to the Rural Media

Day Three

0900 - 1030 Continuation of Group Sessions/Preparation of Reports

1030 - 1100 Tea Break

1100 - 1230 Presentation of Group Reports/Recommendations
Open Forum/Discussion
Summary and Closing Ceremonies
SEMINAR ON DEVELOPMENTS AND TRENDS
IN THE RURAL MEDIA IN ASIA

Singapore 16-18 January 1989

LIST OF PARTICIPANTS

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13. Dr. Wilhelm Wiegreffe  
Deputy Secretary-General

14. Dr. Benjamin Lozare  
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15. Dr. Victor Valbuena  
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16. Dr. Achal Mehra  
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