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<th><strong>Title</strong></th>
<th>Seminar on Media Monitors in Asia: 29 June - 1 July, 1994 Bangkok: [programme and list of participants]</th>
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<td><strong>Author(s)</strong></td>
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Programme
&
List Of Participants
PROGRAMME

Day I
June 29, Wednesday

08.30 - 09.00 Registration
09.00 - 10.30 Opening:

Welcome Remarks
Dr. Darunee Hirunrak
Dean, Faculty of Communication Arts
Chulalongkorn University
Vijay Menon
Secretary-General, AMIC

Keynote Paper: "Media Monitors"
K.S. Ventkateswaran
The Queen’s University Belfast
Discussion

10.30 - 10.45 Tea Break

10.45 - 13.00 Country Presentations:
Media Monitors in South Asia
Chair: Dr. Ubonrat Siriyuvasak

Irwin Weerackody
Phoenix Advertisings
Sri Lanka
Prof. Zakariyya Sajid
Director-General
Press Institute of Pakistan
Dhruba Adhikary
Nepal Press Institute
R. V. Rajan
Madras Advertising Club
India
Dr. Tawhidul Anwar
Director-General
Press Institute of Bangladesh
Discussion

13.00 - 14.00 Lunch

14.00 - 16.00 Country Presentations:
Media Monitors in Southeast Asia
Chair: R.V. Rajan
Abdul Razak
Confederation of ASEAN Journalists
Zainoor Sulaiman  
Bernama News Agency, Malaysia  
Dr. Theresa Stuart  
University of the Philippines  
Ivan Lim  
National Union of Journalists of Singapore  
Dr. Ubonrat Siriyuvasak  
Chulalongkorn University, Thailand  
Discussion

16.00 - 16.15  
Tea Break

16.15 - 17.30  
Country Presentations:  
Media Monitors in East Asia  
Chair: Zakariyya Sajid  
Dr. Chang-Keun Lee  
Kwangwoon University, Korea  
Kyoko Ito  
NHK, Japan  
Discussion

Day II  
June 30 Thursday

09.00 - 10.00  
The Changing Media Environment in Asia  
Perspectives from the Press  
Chair: Ivan Lim  
Sheila Coronel  
Centre for Investigative Journalism, Philippines  
Som Benegal  
The Sun  
India  
Discussion

10.00 - 11.00  
Panel Discussion  
The Changing Media Environment in Asia  
Perspectives from the Broadcast Media  
Chair: Dr. Chang-Keun Lee  
Nawiyah CheLah  
Radio Television Malaysia  
Dr. Sunita Tobing  
TVRI, Indonesia  
Discussion
11.00 - 11.15 Tea Break

11.15 - 12.15 Panel Discussion
   The Role and Responsibility of Media Monitors
   Chair: Abdul Razak
   Sultan Hossain Khan
   Press Council of Bangladesh
   R.Patrick de Alwis
   Press Council of Sri Lanka

12.15 - 13.30 Lunch

13.30 - 14.30 Panel Discussion
   Emerging Trends and Developments in the Media in Asia
   Chair: K.S. Venkateswaran
   Ijaz Shafi Gilani
   Gallup Pakistan
   Dr.Tawhidel Ansar
   Vijay Menon
   Discussion

14.30 - 17.00 Working Group I: The Role of Media Monitors in Promoting Ethical Standards
   Working Group II: Strengthening Media Monitoring Agencies in Asia
   (Tea will be served during the Working Group)

Day III
July 1, Friday

09.00 - 11.00 Presentation of Working Group Reports
   Closing
Seminar on Media Monitors in Asia  
Bangkok, Thailand,  
29 June-1 July, 1994

Participant's List

<table>
<thead>
<tr>
<th>Name</th>
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