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Programme

**Editorial Management for Senior Women Journalists
December 8 - 15, 1993
Lahore, Pakistan**

PROGRAMME

Wednesday, 8 December

Day 1

0900 - 0930	Registration
0930 - 1005	Opening Ceremony
0930	Recitation from Holy Quran
0935	Welcome Address Raziuddin Shaikh Director Press Institute of Pakistan
0940	Address by AMIC Representative Virgilio S. Labrador Head, Seminars and Institutional Development Programme
0950	Opening Address by Chief Guest Majeed Nizami Chairman, PIP & Chief Editor of Daily Nawa-i-Waqt, The Daily Nation
1005 - 1030	Tea Reception
1030 - 1045	Orientation of Seminar Programme Virgilio S. Labrador
1045 - 1230	Panel Discussion Women Journalists in South Asia: Trends, Opportunities and Issues Virgilio S. Labrador Beena Sarwar Magazine Editor The Daily News, Lahore

1230 - 1400	Lunch Break
1400 - 1500	Address by Mr Hameed Haroon Deputy Chief Executive Dawn Group of Newspapers, Karachi "Public Service Journalism"
1500 - 1515	Tea Break
1515 - 1630	Interviewing Techniques Anita Mir
2000	Dinner by Chief Editor of Daily Nation and Nawa-i-Waqt at Faletti's Hotel

Thursday, 9 December

Day 2

0900 - 1030	Generating Story Ideas Beena Sarwar
1030 - 1045	Tea Break
1045 - 1145	Development Journalism Virgilio S. Labrador
1145 - 1245	Use of Market Research in Newspapers H. Aftab Aftab Associates, Lahore
1245 - 1345	Lunch Break
1345 - 1515	Writing Development Stories Virgilio S. Labrador
1515 - 1530	Tea Break
1530 - 1630	Writing Development Stories Virgilio S. Labrador

Friday, 10 December

Day 3

Free Day (Local Holiday)
Visit to Historical Places (Optional)

1600 Tea Reception by Raziuddin Shaikh
Director, PIP, at his residence.

Saturday, 11 December

Day 4

0900 - 1000 Address by Altaf Gouhar
Former Editor-in-Chief of South Magazine, London
and Daily Muslim, Islamabad on
"Newspaper's Role in Society"

1000 - 1015 Tea Break

1015 - 1300 Departure for Walter & Power Development
Authority Project, 30 - kilometers from Lahore

1300 - 1400 Lunch

1400 - 1630 Writing Exercise

2000 Dinner by Jang Group of Newspapers at Pearl Continental

Sunday, 12 December

Day 5

0900 - 1015 Copy Editing/Sub-Editing
Murray Masterton
Deakin University
Australia

1015 - 1030 Tea Break

1030 - 1230	Copy Editing Exercises
1230 - 1330	Lunch Break
1330 - 1500	Interpretive Journalism Murray Masterton
1500 - 1515	Tea Break
1515 - 1630	Investigative Journalism Murray Masterton

Monday, 13 December

Day 6

0900 - 1015	Writing News Features Murray Masterton
1015 - 1030	Tea Break
1030 - 1230	Writing News Features Exercises
1230 - 1330	Lunch Break
1330 - 1500	Newspaper Layout and Design Murray Masterton
1500 - 1515	Tea Break
1515 - 1630	Newspaper Layout and Design Exercises

Tuesday, 14 December

Day 7

0900 - 1200	The Electronic Newsroom Impact on New Production Technology on Newsroom Operations (Mr Mehmood Butt at the offices of Daily News and Daily Jang with a Tea Break at 1030)
1230 - 1330	Lunch Break

1330 - 1500	Electronic Layout Waseem Zafar Daily Nation
1500 - 1515	Tea Break
1530 - 1630	Participation in World Net Programme at USIS "Professionalism in the Media"
2000	Dinner by Ministry of Information

Wednesday, 15 December

Day 8

0900 - 1015	Visit to Daily Frontier Post
1015 - 1030	Tea Break
1030 - 1200	The Legal and Ethical Responsibility of the Newspaper Javed Iqbal Former Chief Justice of Lahore High Court
1200 - 1330	Lunch Break
1330 - 1500	The Newspaper and its Public Virgilio Labrador
1500 - 1530	Tea Break
1530 - 1630	Workshop Evaluation
1630	Closing Ceremony at PIP Premises by Manzoor Ahmad Wattoo Chief Minister of Punjab