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<th>PC trends and audio-video conferencing.</th>
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PC Trends and Audio-Video Conferencing

By:

Audrey Ng
Palette Multimedia Pte. LTD
Singapore
Agenda

- Introduction of Palette Multimedia
- Trend of PC Technology
- Video Conferencing Application
- Demonstration
- Questions & Answers

Palette Private and Confidential

Company Overview

Palette Multimedia

Singapore • Taiwan • Malaysia
- Kuala Lumpur • Melaka • Penang
- Kuching • Kota Kinabalu

Distribution Channels Worldwide

Vision and Mission

"We Bring Technology to Life and Life to Technology"

Palette Private and Confidential
Palette Group of Companies

Palette Group

- Canvas Technology
  - OEM/ODM
  - RTOS
  - IC Design S/W
  - ASIC Designs
- Palette Multimedia
  - Design/Manufacture PC Components
  - Properties Business
  - Manufactures PC systems
  - Video Conferencing Systems (D-eye)
  - Distribution of key components
  - Palette Brand PC Systems
  - Palette Brand Servers
  - Networking and other IT Services
- Palette Corporation
  - Palette Brand PC Systems
  - Palette Brand Servers
  - Networking and other IT Services

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PC Trend

- Past, Present & Future
  - 286, 386, 486
  - Pentium, MMX
  - Pentium II
  - Pentium III (SIMD - Seamless Intermixing of Integer & floating point instructions)
  - Intel I810 chipset

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What is the difference between Pentium, Celeron and other CPUs.

- Pentium - 512 KB Cache (External 256KB x 2)
- Celeron - 128 KB Cache (Built on CPU)
- Other CPU - AMD, IBM - Cyrix

* Cache is within or closer to CPU - Temporary Memory space
* Stores repeat data for easy and faster retrieval

How it affects our work?

- Faster Speed
- Bigger Memory
- Higher Storage
- More Powerful Applications at lower cost
  - Higher Graphic Applications
  - Mathematical Applications
  - Internet Applications
  - PC Games
  - Video Conferencing
  - Etc.
Video Conferencing on PC

- Reduce Cost and Save Time
- Effective Communication
- Speed Up Working Practices
- Achieve Higher Productivity

D-eye

Video Conferencing System

- Awards: #1 PC World and LANTIMES 1998, U.S.A.
- The only digital video camera w/ capture card
  "D-eye" consists of:
  - iVISION digital video camera
  - Digital video capture card
  - Internet Phone 4.5, H.323 video conferencing software over Internet and LAN.
  - Video mail
  - iPhotoExpress Photo Editor
  - GOTCHA! Lite personal security software
  - Microsoft Vidcap
Palette Multimedia
Your Technology Business Partner

DEMONSTRATION OF D-EYE
- Vidcap Application
- Video Mail Application
- Gotcha Security Application
- Photo Editing Application
- Video Conferencing Application

We Bring Technology to Life ....
...and Life to Technology!

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Palette Multimedia

For inquiry on D-eye or Build-To-Application (Customized) PC Systems, please contact:

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