<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Author(s)</td>
<td></td>
</tr>
<tr>
<td>Citation</td>
<td></td>
</tr>
<tr>
<td>Date</td>
<td>1998</td>
</tr>
<tr>
<td>URL</td>
<td><a href="http://hdl.handle.net/10220/1804">http://hdl.handle.net/10220/1804</a></td>
</tr>
<tr>
<td>Rights</td>
<td></td>
</tr>
</tbody>
</table>
AMIC-CBA-SCS/NTU CONFERENCE ON PUBLIC SERVICE BROADCASTING:
THRIVING IN A DIVERSE BROADCASTING ENVIRONMENT,
SINGAPORE,
FEB 20-21, 1998
This seminar aims to examine various strategies in managing business, competition, finance, programming and technology in a diverse broadcast environment; to define changing roles of public service broadcasting amid increasing competition and changing audience preferences; to highlight case studies and examples of specific responses to changes in the broadcasting industry; and to provide a forum for the sharing of experiences and to facilitate networking among communication professionals and institutions in broadcasting.
CONFERENCE REPORT

Compiled by
Seminars and Institutional Development Programme (SIDP)
AMIC

ASIAN MEDIA INFORMATION AND
COMMUNICATION CENTRE
SCS Building, #02-28, Nanyang Drive, NTU, Singapore 639798
CONTENTS


2. Brochure/Programme. 4p.

3. List of Speakers/Participants/Organizers. 11p.


10. Regulating for quality from the commercial sector. By Amy Chua. 5p.


