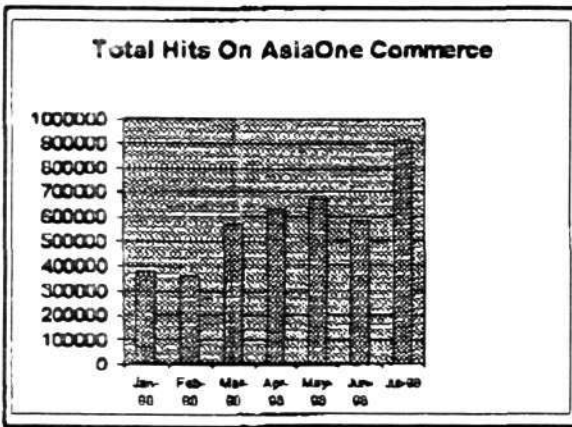
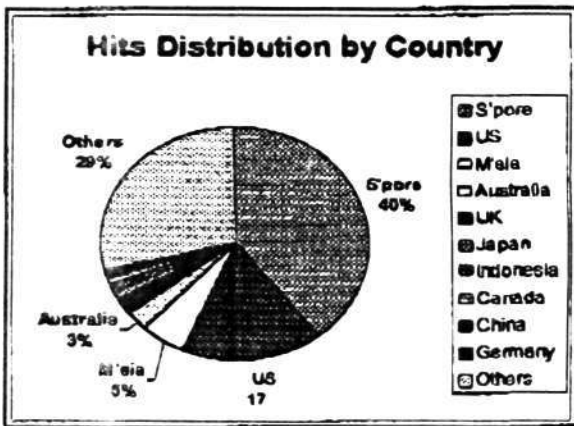


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Paper No. 14





Online Education

- Not an electronic "page turner"
- Emphasis on Interactivity
- Harness multimedia capabilities
- Incorporate pedagogical skills in courseware
- Ease of administration

TYPES OF ONLINE EDUCATION

- Level :
 - Primary/Secondary/Tertiary
 - Adult education programmes
- Methodology :
 - Presentation of subject matter
 - Multiple choice questions / Essays
- Online Support
 - Email / Snail-mail / Fax

What can Online Education do?

- ⇒ Registration
 - Pro-requisites
 - Registration and payment
- ⇒ Conduct of Lessons
 - Provision of course & reference material
 - Online tutorial
 - Automated marking & assessment

What can Online Education do?

- ⇒ Course Administration
 - Tracking of students' progress
 - Automated ranking
 - Award of certificates
- ⇒ Others
 - Security & fraud control
 - Analysis of results
 - Online tips

Reasons for going Online

- ✓ **Explosive growth of Internet**
 - Over 100 m users and growing
 - Availability of multimedia softwares
- ✓ **Increasing trend of "distant learning"**
 - Reach world-wide audience
- ✓ **Ease and convenience**
 - Changing & modifying course material
 - Ease of administration
- ✓ **Lower cost**
 - Course development & administration
 - tax benefit under Cyber Trading Scheme

Benefits

- Low cost
- Greater teacher-student interaction
- Reach new markets
- On-line delivery of course material
- Easy administration
- Better monitoring & analysis of results

Some examples of Online Education packages

- **SmartOne :**
 - PSLE Maths
 - GCE "O" Level Maths (Elem & Addn)
 - GCE "O" Level Science (Physics)
- **Online Learning Environment (OLE)**
 - Let's learn Katakana
 - Introduction to the Law in S'pore
 - AutoCAD R14 Level 1
 - Intercultural Communication, ETC.

OLE Course Registration Form

Name	
Company	Production & Design Services
Course Code	
SPH Name	
SMITE or Department	
Sub Title	
Company Name, if applicable	
Submitting address	
City	
State	
Country	
Postal Code	
E-mail Address	

AsiaOne Commerce Services

- ✓ Design electronic store fronts & commerce-enabled goods & services (html / ACDB)
- ✓ Web hosting and/or SecureLink to merchant's own servers
- ✓ Secure online credit card transactions / purchase orders
- ✓ Merchant & customer enquiry support
- ✓ Promote merchant's goods & services

AsiaOne Commerce Charges

3 Service Schemes. Charges based on :

- Registration/Set-up : \$400
- Rental : \$1,200 per annum
- Transaction charge:
 - 15% - 30% (Scheme A : SPH server & I.D.)
 - 8% - 15% (Scheme B : SPH server, merchant's I.D.)
 - 4% - 8% (Scheme C : merchant's server & I.D.)
- Value-added services
