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<th>Seminar on Mass Media and AIDS in Southeast Asia : 17 -19 August, 1994, Bangkok : [programme and list of participants]</th>
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Programme
&
List Of Participants
PROGRAMME

Day I
August 17, Wednesday

08.30 - 09.00       Registration

09.00 - 09.45       Opening Ceremonies:
                      Opening Remarks on the Seminar
                      Vijay Menon
                      Secretary-General
                      AMIC
                      Inaugural Address by Chief Guest
                      Dr Udomsilp Srisangnam
                      Deputy Minister
                      Ministry of Public Health
                      Welcome Remarks
                      Dr Pradit Chareonthaithawee
                      President
                      Mahidol University
                      Keynote Address
                      “Mass Media and AIDS in Southeast Asia”
                      Hedayat Ahmed
                      Director
                      UNESCO PROAP

09.45 - 10.15       Tea Break

10.15 - 12.30       Panel Discussion:
                      Strategies and Approaches to AIDS Communications
                      Chair: Dr Victor Valbuena
                      Ngee Ann Polytechnic
                      Singapore
Danny Yatim
MITRA Indonesia

Dr Anothay Kongsayasak
Deputy Director
Centre for Information and Education
Ministry of Public Health, Laos

Edmund Ewe
Assistant Director
Health Education Division
Ministry of Health, Malaysia

Dr Enrique Hernandez
President
PHIL AIDS
Philippines

Chuo-Ng Peck Hiang
Director
Family Life Education
Coordinating Unit
Ministry of Health
Singapore

Pawana Wienrawee
Communications Officer
AIDSCAP/Asia Regional Office
Thailand

Nguyen Viet Thang
Vietnam Women’s Review

Discussion
12.30 - 13.30 Lunch
13.30 - 15.00 Panel Discussion:
Social Mobilization for AIDS
Chair: Dr Enrique Hernandez
Susan Chong
Programme Director for AIDS
National Council of Women Organisations (NCWO)
Malaysia

Dr Kaan Sheung Kin
Action for AIDS Organisation
Singapore

Dr. Chalermpol Tansakul
Dept of Health Education and Behavioural Science
Mahidol University
Thailand

Discussion

15.00 - 15.30 Tea Break
15.30 - 17.00 Print Media Coverage of the AIDS Issue
Chair: Nawiya Che' Lah
Radio Television Malaysia

Mouen Chhean Nariddh
Phnom Penh Post

Odina E Batnag
Philippine Weekly Graphic
Philippines

Wee Soo Cheang
The Nation
Thailand

19.30 - 20.30 Reception (Na-Thong Restaurant)

Day II
August 18, Thursday

09.00 - 10.30 Panel Discussion:
Broadcast Media Coverage of the AIDS Issue
Nawiyah Che'lah  
Director of International Relations  
Radio Television Malaysia  
Malaysia  

Suprapti Widarto  
Deputy Director, Programming  
TVRI, Indonesia  

Sumitra Amarayon  
Director of Public Relations  
Office of the Prime Minister  
Thailand  

Discussion  

10.30 - 10.45  
Tea Break  

10.45 - 12.15  
Panel Discussion  
Prostitution, AIDS and the Mass Media  

Howie Severino  
Center for Investigative Journalism,  
Philippines  

Praween Payapwipapong  
Director  
Population and Social Development Association  
Thailand  

Discussion  

12.15 - 13.00  
Lunch  

13.00 - 15.00  
Panel Discussion  
Civic-Media AIDS Awareness Campaigns  

Chair: Dr Joseph Sommerville  
Nanyang Technological University  

Dr Vicentia M Cervera, Ed.D  
Project Director  
Philippine Council of Non-government Organisations  
Against Drug Abuse and Substance Abuse
**Teguh Budiono**
Project Concern International (PCI)
Indonesia

**Jeannie Thng**
Ministry of Health
Singapore

Discussion

15:00 - 15:30 Tea Break

1530 - 17:30 Working Groups

**Working Group I: Towards more Effective Media Coverage of the AIDS Issue**

**Working Group II: An Action Plan For Strengthening the Linkage between Mass Media and Health Organizations for AIDS Prevention**

Day III

**August 19, Friday**

09.00 - 12:00 Presentation of Working Group Reports
Evaluation
Closing

12.00 - 13.00 Lunch

* * *
Seminar on Mass Media and the Aids Crisis
Bangkok, Thailand
August 17 - 19, 1994

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