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<th>Seminar on Mass Media and AIDS in Southeast Asia : 17 -19 August, 1994, Bangkok : [programme and list of participants]</th>
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Programme
&
List Of Participants
PROGRAMME

Day I

August 17, Wednesday

08.30 - 09.00  Registration

09.00 - 09.45  Opening Ceremonies:

Opening Remarks on the Seminar

_Vijay Menon_
Secretary-General
AMIC

Inaugural Address by Chief Guest

_Dr Udomsilp Srisangnam_
Deputy Minister
Ministry of Public Health

Welcome Remarks

_Dr Pradit Chareonthaiithawee_
President
Mahidol University

Keynote Address
“Mass Media and AIDS in Southeast Asia”

_Hedayat Ahmed_
Director
UNESCO PROAP

09.45 - 10.15  Tea Break

10.15 - 12.30  Panel Discussion:
Strategies and Approaches to
AIDS Communications

Chair: _Dr Victor Valbuena_
Ngee Ann Polytechnic
Singapore
Danny Yatim
MITRA Indonesia

Dr Anothay Kongsayasak
Deputy Director
Centre for Information and Education
Ministry of Public Health, Laos

Edmund Ewe
Assistant Director
Health Education Division
Ministry of Health, Malaysia

Dr Enrique Hernandez
President
PHIL AIDS
Philippines

Chuo-Ng Peck Hiang
Director
Family Life Education
Coordinating Unit
Ministry of Health
Singapore

Pawana Wienrawee
Communications Officer
AIDSCAP/Asia Regional Office
Thailand

Nguyen Viet Thang
Vietnam Women's Review

Discussion
12.30 - 13.30 Lunch
13.30 - 15.00 Panel Discussion:
Social Mobilization for AIDS

Chair: Dr Enrique Hernandez
Susan Chong
Programme Director for AIDS
National Council of Women Organisations (NCWO)
Malaysia

Dr Kaan Sheung Kin
Action for Aids Organisation
Singapore

Dr. Chalermpol Tansakul
Dept of Health Education and Behavioural Science
Mahidol University
Thailand

Discussion
15.00 - 15.30 Tea Break
15.30 - 17.00 Print Media Coverage of the AIDS Issue
Chair: Nawiyah Che'Lah
Radio Television Malaysia

Mouen Chhean Nariddh
Phnom Penh Post

Odina E Batnag
Philippine Weekly Graphic
Philippines

Wee Soo Cheang
The Nation
Thailand

19.30 - 20.30 Reception (Na-Thong Restaurant)

Day II

August 18, Thursday

09.00 - 10.30 Panel Discussion:
Broadcast Media Coverage of the AIDS Issue
Nawiyah Che'lah  
Director of International Relations  
Radio Television Malaysia  
Malaysia

Suprapti Widarto  
Deputy Director, Programming  
TVRI, Indonesia

Sumitra Amarayon  
Director of Public Relations  
Office of the Prime Minister  
Thailand

Discussion

10.30 - 10.45  
Tea Break

10.45 - 12.15  
Panel Discussion  
Prostitution, AIDS and the Mass Media

Howie Severino  
Center for Investigative Journalism,  
Philippines

Praween Payapwipapong  
Director  
Population and Social Development Association  
Thailand

Discussion

12.15 - 13.00  
Lunch

13.00 - 15.00  
Panel Discussion  
Civic-Media AIDS Awareness Campaigns

Chair: Dr Joseph Sommerville  
Nanyang Technological University

Dr Vicentia M Cervera, Ed.D  
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Philippine Council of Non-government Organisations  
Against Drug Abuse and Substance Abuse
Teguh Budiono
Project Concern International (PCI)
Indonesia

Jeannie Thng
Ministry of Health
Singapore

Discussion

15:00 - 15:30 Tea Break

1530 - 17:30 Working Groups

Working Group I: Towards more Effective Media Coverage of the AIDS Issue

Working Group II: An Action Plan For Strengthening the Linkage between Mass Media and Health Organizations for AIDS Prevention

Day III

August 19, Friday

09.00 - 12:00 Presentation of Working Group Reports

Evaluation

Closing

12.00 - 13.00 Lunch

* * * *
Seminar on Mass Media and the Aids Crisis
Bangkok, Thailand
August 17 - 19, 1994

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