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Broadcasting Programming and Advertising
Content Critical Issues

by

Lal De Mel
THE LEGAL AND REGULATORY ASPECTS OF SATELLITE BROADCASTING

A Seminar organized by the Asian Mass Communication Research and Information Centre of Singapore at New Delhi in October, 1993.

Subject: Broadcast Programming and Advertising Content: Critical Issues (with special reference to India).

Prepared by: Lynn de Souza
Media Director, Trikaya Grey Advertising.

Date: October 18, 1993
BROADCASTING PROGRAMMING AND ADVERTISING CONTENT
CRITICAL ISSUES

SRI LANKA

BY

LAL DE MEL
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