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<th>Slides and filmstrips for agricultural teaching and learning in Thailand</th>
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Slides And Filmstrips For Agricultural Teaching
And Learning In Thailand

By

Thavi Masmondana
Slides and filmstrips are long well recognized as ones of the most effective audio visual teaching material. If they are wisely prepared and used, they may, sometimes, even be more effective to the teaching and learning process than that of motion pictures. As a matter of fact, most of the Thai farmers have a considerably low educational background, and various kinds of audio visuals, such as slides and filmstrips would be quite suitable and useful as for the extension and diffusion of agricultural technical knowledge to the farmers for better understanding and eventual adoption. But, unfortunately, slides and filmstrips have never really come to that important role as they should be. This is due to many factors, a few of which will be mentioned later.

An informal study on the production and use of slides and filmstrips in the field of agriculture within various government agencies can be summarized as follows:—

**Department of Fisheries**
- No filmstrips ever made available.
- Slides had been introduced to the department by USIS since 1955.
  USIS had advised and assisted in the preparation and production of slides for some years, and then, let the Department Continue to produce on its own.
- At present, there has not been much progress made —
  (about 8 - 10 subjects made, with 10 - 15 minute presentation each.)
  in the term of production and use.
- More slides are expected to be produced next year.
- Limited budget as well as personnel in charge.

**Department of Livestock**
- No filmstrips ever made available
- Began the production about 10 years ago.
- Mostly an individual slide made for presentation not that of a slide set.
— Expect to make some series slides on animal pests and diseases.
Division of Agricultural Supervision
- Filmstrips had been used for sometime, but no longer available at present.
- Mostly an individual slide for publicity of agricultural fairs and other activities.
- Limited budget as well as personnel in charge.

Department of Agricultural Technology
- No filmstrips made available.
- Very few series slides have been made each year. (4 - 5 subjects).
- Mostly an individual slide for presentation.

Department of Cooperatives Extension
- Only individual slides made available at present.
- Expect to produce some series slides later on.

Kasetsart University
- No filmstrips is made because lacking of production equipments and due to inconvenient procedure.
- Produce about 5 series slides each year.
- Lack of qualified personnel.

Department of Royal Irrigation
- Slides production began some 20 years ago.
- Some series slides are available as well as an individual slides.

Department of Agricultural Extension
- No filmstrips made available.
- Some 5 - 10 series slides sets will be produced each year with the duplication of 10 - 15 copies each.
- Some individual slides also made available.
- A number of slide projectors are provided and allocated in some provinces and districts under the National Extension Project.

In conclusion, I may say that:
- Filmstrips is rarely acceptable, produced and used in the field of agriculture.
- Most of slides are made in an individual unit rather than a series.
- The production capability of slides is still limited, both in terms of subject and duplication stand points.
- Lack of personnel in charge.
- Not enough budget is provided for the production.
- Use of filmstrips and slides for the diffusion of knowledges is quite limited, this is due to many factors left to be discussed.

etc.

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Audio - Visual Service

Dept. of Agri. Extension

Thailand