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<th>AMIC Seminar on Mass Media and Socio-Economic Change: Kuala Lumpur, Oct 21-22, 1978: [contents]</th>
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AMIC SEMINAR ON
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The seminar highlighted the role of mass media in promoting socio-economic changes in the ASEAN countries and determined the extent of media-consciousness in relation to ethics and social responsibility. Four working groups were formed to discuss mass media ethics and social responsibility; educational role of the media; watchdog role of the media; and the role of the media in national development.
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