<table>
<thead>
<tr>
<th><strong>Title</strong></th>
<th>AMIC Seminar on Mass Media and Socio-Economic Change : Kuala Lumpur, Oct 21-22, 1978 : [contents]</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Author(s)</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Citation</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Date</strong></td>
<td>1978</td>
</tr>
<tr>
<td><strong>URL</strong></td>
<td><a href="http://hdl.handle.net/10220/209">http://hdl.handle.net/10220/209</a></td>
</tr>
<tr>
<td><strong>Rights</strong></td>
<td></td>
</tr>
</tbody>
</table>
AMIC SEMINAR ON
MASS MEDIA AND SOCIO-
ECONOMIC CHANGE,
KUALA LUMPUR,
OCT 21-22, 1978
015700


The seminar highlighted the role of mass media in promoting socio-economic changes in the ASEAN countries and determined the extent of media-consciousness in relation to ethics and social responsibility. Four working groups were formed to discuss mass media ethics and social responsibility; educational role of the media; watchdog role of the media; and the role of the media in national development.
CONTENTS

1. List Of Participants & Biodata. 27p
2. Speech. By Y B Dato Mohamed Rahmat. 12p
3. Speech. By Awang Had Salleh. 9p
10. A Perspective On Newspaper Ethics. By H'ng Hung Yong. 10p
11. Watchdogging The Watchdog. By Mansor Ahmad Saman. 5p
12. Watchdog Role Of Media. By Felix Abisheganaden. 4p
14. The Role Of Mass Media In National Development. By C K Tseng. 9p
15. Rapporteurs Reports. 22p
16. Workshop Report. 2p