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AMIC SEMINAR ON
MASS MEDIA AND AIDS
IN SOUTHEAST ASIA,
BANGKOK,
AUG 17-19, 1994
This seminar reviewed and assessed the use and impact of mass media on AIDS communication in the region. It determined the applicability of current health promotion and communication strategies and approaches; and generated actionable recommendations on how to strengthen the linkage between mass media and health organizations towards more effective media coverage of the AIDS issue.
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Seminar on Mass Media and AIDS in Southeast Asia


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