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Sources of Mass Communication Materials
in the Philippines - A Directory
## SOURCES OF MASS COMMUNICATION MATERIALS IN THE PHILIPPINES: A DIRECTORY

### I. OFFICIAL BODIES
#### A. Congress of the Philippines
1. **House of Representatives**
   - **Chief**: Glicerio Cid
   - **Publications Division**: Gerarda S. Ilave

2. **Joint Legislative-Executive Tax Commission**
   - **Chief**: Augurio Collantes

3. **Senate of the Philippines**
   - **Chief**: Francisco Rodriguez

#### B. Office of the President
1. **Abaca & Other Fibers Development Board**
   - **Chief**: Amado Lopez

2. **Agricultural Credit Administration**
   - **Chief**: Luciano A. Saladino

3. **Agricultural Productivity Commission**
   - **Chief**: Ramiro C. Alvarez

4. **Agricultural Tenancy Commission**
   - **Chief**: Josuer de la Merced

5. **Asian Productivity Organization**
   - **Chief**: Mirasol Bldg.

6. **Board of Censors for Motion Pictures**
   - **Chief**: Godofredo C. Camacho

7. **Budget Commission**
   - **Chief**: Jesus V. Kerritt

### ADDRESSES

<table>
<thead>
<tr>
<th>OFFICIAL BODIES</th>
<th>ADDRESS</th>
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<tbody>
<tr>
<td>Congress of the Philippines</td>
<td>Congress Bldg., P. Burgos Ave., Manila</td>
</tr>
<tr>
<td>House of Representatives</td>
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<tr>
<td>Joint Legislative-Executive Tax Commission</td>
<td>Phoenix Bldg., Intramuros, Manila</td>
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<td>Senate of the Philippines</td>
<td>Congress Bldg., P. Burgos Ave., Manila</td>
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<tr>
<td>Abaca &amp; Other Fibers Development Board</td>
<td>Magallanes Drive, Intramuros, Manila</td>
</tr>
<tr>
<td>Agricultural Credit Administration</td>
<td>2544 Taft Ave., Manila</td>
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<tr>
<td>Agricultural Productivity Commission</td>
<td>PTA Bldg., Diliman, Quezon City</td>
</tr>
<tr>
<td>Agricultural Tenancy Commission</td>
<td>Casman Bldg., 372 Blvd. Ext., Quezon City</td>
</tr>
<tr>
<td>Asian Productivity Organization</td>
<td>Mirasol Bldg., 654 Oregon St., Ermita, Manila</td>
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<tr>
<td>Board of Censors for Motion Pictures</td>
<td>Suites 621-623, Roman Santos Bldg., Plaza Goiti, Manila</td>
</tr>
<tr>
<td>Budget Commission</td>
<td>J.P. Laurel St., Manila</td>
</tr>
</tbody>
</table>
8. Central Luzon-Cagayan Valley Authority
   Mariano D. Cruda
   Administrative Officer
   40 Kitanlad, Quezon City

9. Executive Office
   Pedro Landicho, Chief
   Malacañang Library
   J.P. Laurel St., Manila

10. Forest Products Research & Industries Development Corporation
    Paul D. Cardenas, Director
    Publication & Information Service
    College, Laguna

11. Mindanao Development Authority
    Marcial G. Lanalaysay
    Planning & Research Dept.
    252 Buendia Ave., Makati
    Rizal

12. National Economic Council
    Padre Faura, Manila

13. National Land Reform Council
    Jesus C. Berte, Officer-In
    Charge, Public Relations & Information Service Unit
    PIA Building, Diliman, Q.C.

14. National Media Production Center
    Antonio delos Reyes, Public Relations Officer & Chief,
    Distribution & Evaluation Division
    Pasong Tamo, Makati, Rizal

15. National Planning Commission
    Tomas O. Dirige
    Administrative Officer
    2256 Taft Avenue, Manila

16. National Science Development Board
    Salvador F. Zaide
    Science Information Officer
    95 E. Rodriguez, Q.City

17. Office of Statistical Coordination & Standards
    Elpidio O. Mabanas, Chief
    Statistical Research & Development Projects
    Padre Faura, Manila
- three -

18. Philippine Charity Sweepstakes Office
   Herminia V. Aza
   Public Relations Officer

19. Philippine Broadcasting Service
   Simoun O. Almarico
   General Manager

20. Presidential Arm on Community Development
   Jose P. Abletez, Chief
   Information Division

21. Public Information Office
    Ricardo Serrano, Chief
    Library-Research Division

22. Rice & Corn Administration
    Mariano V. Asuncion
    Public Relations Officer

23. Social Security System
    Eli Cuna, Jr.
    Public Information Officer

24. UNESCO National Commission of the Philippines
    Myida Luza, Librarian

Department of Agriculture and Natural Resources

1. Bureau of Agricultural Economics
   Levy A. Trinidad, Chief
   Agricultural Marketing News Service

2. Bureau of Animal Industry
   Fernando H. Valencia, Chief
   Public Relations & Reference Section

970 San Marcelino, Manila
5th Flr., GSIS Bldg., Arroceros, Manila
Ambassador Bldg., 1817 Espana, Manila
Malacanang, Manila
424 QCDB Bldg., Quezon Blvd. Ext., Q.City
Silangan Ave., Quezon City
1580 Taft Ave., Manila
3. Bureau of Forestry
   Amador J. Evangelista, Chief
   Forestry Information Section
   Isabel Bldg., Espana, Manila

4. Bureau of Lands
   R. Acupang, Chief
   Public Relations & Reference Section
   Agripina Circle, Manila

5. Bureau of Plant Industry
   Zosimo L. Falcis, Chief
   Public Relations & Reference Section
   692 San Andres, Malate, Manila

6. Maligaya Rice Research & Training Center
   Esteban C. Cada
   Training Director
   Munoz, Nueva Ecija

7. Office of the Secretary, DANR
   Fernando delos Reyes, Chief
   Agricultural Information Division
   DANR Bldg., Diliman, Q.City

8. Parks & Wildlife Office
   Almeida M. Javier, Chief
   Conservation Information Division
   Reforestation Adm. Building
   Diliman, Quezon City

9. Philippine Fisheries Commission
   Justo R. Montemayor, Chief
   Information Division
   Flora Casem, Librarian
   Real Cor. Magallanes
   Intramuros, Manila

Department of Commerce and Industry

1. Bureau of Fiber Inspection Service
   Luz de Jesus, Ousi
   Public Relations Officer
   Dona Anacleta Bldg.,
   Espana, Manila

2. Bureau of Standards
   Alicia C. Tagamolina
   Public Relations Officer
   Gral. Solano, San Miguel
   Manila
3. Bureau of Census & Statistics
   Henry L. Decepida, Administrative Officer
   Dona Soledad Building, Magsaysay Blvd., Manila

4. National Cottage Industries Development Authority
   Marcial I. Duba, Chief Information Section
   Magsaysay Blvd., Manila

5. Office of the Secretary of Commerce & Industry
   Rafael B. Bayani, Public Relations Officer
   Socorro B. Ramos, Chief Research & Information Section
   Bernarda Bautista, Librarian
   117 E. Rodriguez, Quezon City

Department of Education

1. Bureau of Private Schools
   Ceferino T. Paz, Librarian
   Arroceros, Manila

2. Bureau of Public Schools
   Diosdado G. Jimenez, Chief Adult and Community Education Division
   Lucio B. Fernandez, Chief Publications and Documentation Division
   Andrea Hernandez, Librarian
   Arroceros, Manila

3. Bureau of Vocational Education
   Bernardo B. Zaguio, In-charge Information and Publication
   Yolando Javier, Librarian
   Arroceros, Manila

4. National Library
   Luz G. Cruz, Chief Public Documents, Gifts and Exchange Division
   T.M. Kalaw, Ermita, Manila

5. National Museum
   Daniel Tantoco, Librarian
   Herren St., Manila

6. Office of the Secretary of Education
   Mindanao B. Razon, Public Information Officer
   Arroceros, Manila
F. Department of Finance

1. Bureau of Customs
   Rolando Manuel, Chief
   Information Division
   Public Relations Department
   Rosario C. Sy-Santos
   Librarian
   Port Area, Manila

2. Bureau of Internal Revenue
   Lorenzo de Jesus
   Tax Information Division
   Agrifina Circle, Manila

3. Office of the Secretary of Finance
   Patricio A. Morales, Chief
   Statistics and Publications
   Division
   Jesus V. Sison
   Public Relations Officer
   Dept. of Finance Bldg., Agrifina Circle, Manila

G. Department of Foreign Affairs

1. Office of Cultural Affairs and Information
   Edna Ventura, Librarian
   Division of Library and Archives
   Padre Faura, Manila

2. Office of Press and Public Affairs
   Susana A. Castrence, Chief
   Public Information and Publication Division
   Padre Faura, Ermita, Manila

3. Diplomatic missions to the Philippines
   a. Apostolic Nunciature
      Carmino Rocco
      Papal Nuncio
      2140 Taft Ave., Manila
   b. Consulate of Austria
      77 Figueras St., Pasay City
   c. Consulate of Bolivia
      CBTC Bldg., Ayala Ave.
      Makati, Rizal
   d. Consulate of Canada
      1414 Roxas Blvd., Manila
<table>
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<th>Country</th>
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<tr>
<td>e. Consulate of Canada</td>
<td>1414 Roxas Blvd., Manila</td>
</tr>
<tr>
<td>f. Consulate of Chile</td>
<td>18 Tangile Road, North Forbes Park, Makati, Rizal</td>
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<tr>
<td>g. Consulate of Colombia</td>
<td>Araneta Enterprises Bldg., Cubao, Quezon City</td>
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<td>h. Consulate of Costa Rica</td>
<td>141 Ayala Ave., Makati, Rizal</td>
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<td>i. Consulate of Denmark</td>
<td>6th floor, Shurdat Bldg., Gen. Luna St., Intramuros, Manila</td>
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<td>j. Consulate of the Dominican Republic</td>
<td>467 Shaw Blvd., Mandaluyong, Rizal</td>
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<td>k. Consulate of Ecuador</td>
<td>848 Marques de Comillas, Manila</td>
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<tr>
<td>l. Consulate of El Salvador</td>
<td>1321 Perez St., Paco, Manila</td>
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<tr>
<td>m. Consulate of Finland</td>
<td>319 Buendia Ave., Makati, Rizal</td>
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<tr>
<td>n. Consulate of Greece</td>
<td>205 Aurora Blvd., Sta. Mesa Ext., San Juan, Rizal</td>
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<td>o. Consulate of Guatemala</td>
<td>Rm. 303-409, Natividad Bldg., Escolta, Manila</td>
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<td>5 Pili Ave., Forbes Park, Makati</td>
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<td>Consulate of Lebanon</td>
<td>Room 503, Dona Narcisa Building, Paseo de Roxas, Makati, Rizal</td>
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<td>Consulate of Peru</td>
<td>Mezzanine Floor, Peati Bank Bldg., Mandaluyong, Rizal</td>
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<td>Consulate of Venezuela</td>
<td>ITT Philippines Bldg., Buendia Ave., Makati, Rizal</td>
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<td>Embassy of Argentina</td>
<td>4th floor, Oledan Bldg., 141 Ayala Ave., Makati, Rizal</td>
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<td>Room 707, 7th floor, L&amp;S Bldg., 1414 Roxas Blvd., Makati, Rizal</td>
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<td>10th floor, Filipinas Life Building, Ayala Ave., Makati, Rizal</td>
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<td>820 Vito Cruz, Malate, Manila</td>
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<td>301 Jalandoni Bldg., 1444 cor. A. Mabini &amp; R. Salas Sts., Ermita, Manila</td>
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<tr>
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<td>Embassy of Singapore</td>
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<td>Embassy of Spain</td>
<td>2285 Robert St., Pasay City</td>
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<td>Embassy of Sweden</td>
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<td>Sven E. Johnson</td>
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<td>Embassy of Switzerland</td>
<td>6th floor, PAL Bldg., Gochangco Bldg., 610 T.M. Kalaw St., Manila</td>
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<td>Embassy of Thailand</td>
<td>Odean Bldg., 131 Ayala Ave., Makati, Rizal</td>
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<td>Embassy of the United Arab Republic</td>
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<td>Sawzy Hussein</td>
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<td>Press Counsellor</td>
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<td>Richard Moore</td>
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<tr>
<td>Embassy of Vietnam</td>
<td>554 Vitó Cruz St., Malate, Manila</td>
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</table>

H. Department of General Services

1. Bureau of Printing
   Boston, Port Area, Manila
   Antonio S. Sering, Chief
   Administrative Division

2. Bureau of Records
   Management
   Ramon Araya, Chief
   Archives Division
   912 Croquiusa, Sta. Cruz, Manila
11

3. Office of the Secretary of General Services

Department of Health

Office of the Secretary of Health
Helen del Rosario, Public Relations Officer
Vicenta de Castro, Librarian

San Lazaro Hospital Compound
Rizal Avenue, Manila

86 Quezon Blvd. Ext., Quezon City

3d floor, De los Santos Bldg.

Department of Justice

1. Court of Industrial Relations
Pascual Y. Reyes, Administrative Officer
1858 Oroquieta, Sta. Cruz Manila

2. Office of Agrarian Counsel
Cosmedin P. Esguerra, Chief Administrative Division
30 Quezon Blvd., Quezon City

3. Office of the Secretary of Justice
Ramon Mabutas, Press Relations Officer
Susima L. Gonzales, Librarian
Padre Faura, Manila

4. Land Registration Commission
Rodolfo A. Agustin, Administrative Officer
1691 Claro M. Recto Ave., Manila

5. Public Service Commission
Enrique G. Lizardo, Administrative Officer
Cebu Ave., Quezon City

Department of Labor

1. Office of Manpower Services
Rafael M. del Rosario, Chief, Manpower Research Division
Soriano Bldg., Makati, Rizal

2. Office of the Secretary of Labor
Fred de la Rosa, Public Information Officer
Ofelia N. Mirabona, Librarian
Phoenix Bldg., Intramuros, Manila
- twelve -

1. Department of National Defense

   1. Armed Forces of the Philippines
      Gabriel Ilustrisimo, Chief
      Public Information Office
      Zenaida Perlas, Librarian
      Camp Aguinaldo
      Quezon City

   2. Bureau of Coast and Geodetic Survey
      Raul de Leon
      Public Information Officer
      Belen T. Castro, Librarian
      421 Barraca, San Nicolas
      Manila

   3. Office of the Secretary of National Defense
      Pedro L. Los Banos, Chief
      Public Information Division
      Camp Aguinaldo
      Quezon City

   4. Philippine Air Force
      Jose M. Zambel
      Information Services Officer
      Nichols Air Base
      Pasay City

   5. Philippine Army
      Honesto Isleta
      Public Information Officer
      Alice Astillero, Librarian
      Fort Bonifacio, Rizal

   6. Philippine Coast Guard
      Sixto A. Deloso
      Public Relations Officer
      Navy Headquarters
      Roxas Blvd., Manila

   7. Philippine Constabulary
      Reynaldo San Gabriel
      Public Relations Officer
      Camp Crame
      Quezon City

   8. Philippine Navy
      Dominador S. Villena
      Public Relations Officer
      Roxas Blvd., Manila

M. Department of Public Works and Communications

   1. Bureau of Posts
      Jose M. Verga, Chief
      Postal Information Office
      Post Office Bldg.,
      Plaza Lawton, Manila
2. Bureau of Public Highways
   Leoncio O. Limjoco, Chief
   Administrative Division
   2d St., Port Area
   Manila

3. Bureau of Public Works
   Lydia L. Vendiola, Chief
   Administrative Division
   Bonifacio Drive
   Manila

4. Bureau of Telecommunications
   Pablo N. de la Cruz
   Administrative Officer
   Pasong Tamo, Makati
   Rizal

5. Land Transportation Commission
   Pedro M. de Castro, Chief
   Administrative Division
   Silangan Ave.
   Quezon City

6. National Waterworks and
   Sewerage Authority
   Enrique Romualdez
   Public Relations Officer
   Arroceros, Manila

7. Office of the Secretary of
   Public Works and Communications
   Felipe P. Salonga
   Administrative Officer
   Marsman Bldg., Port Area
   Manila

8. Radio Control Office
   Rogelio D. Tandingan
   Administrative Officer
   E. de los Santos Ave.
   Quezon City

N. Department of Social Welfare

1. Bureau of Field Services
   Arsenio Bugayong
   Administrative Officer
   San Rafael cor. Legarda
   Manila

2. Bureau of Training, Research
   and Special Projects
   Rosita L. Pondevilla, Chief
   Social Research Division
   San Rafael cor. Legarda
   Manila

3. Office of the Secretary of
   Social Welfare
   Teresita S. Faqua, Chief
   Public Information Division
   Lydia J. Ruiz, Librarian
   309 San Rafael, Legarda St.
   Manila
0. Office of Economic Coordination

1. Government Service Insurance System
   Domingo Garcia, Manager
   Members Assistance and Information Department
   Felisa Hutchings, Librarian

2. National Development Company
   Dolores Cruz, Chief Records and General Services Division

3. Philippine National Railways
   Manuel Palafox
   Public Relations Officer

F. Independent Offices and Special Agencies

Board of Travel and Tourist Industry
   Teodoro M. Balagtas
   Information Officer
   Plywood Industries Bldg.
   T.M. Kalaw, Ermita, Manila

Central Bank of the Philippines
   Liberato Ipaso, Chief Publications Division
   Violeta B. Noora, Librarian
   Aduana St., Intramuros, Manila

Clark Air Base
   A.C. Viguerie, Chief Office of Information
   Angeles, Pampanga

Commission on Elections
   Tomas Mallonga
   Public Relations Director
   Francisca C. Puerto
   Arzobispo, Intramuros, Manila

Development Bank of the Philippines
   Erlinda S. Lacson Librarian
   Buendia Ave., Makati, Rizal

Philippine National Bank
   Arnulfo Resurreccion, Chief Research and Information Division
   Angelica Cabañero, Librarian
   Escolta, Manila
- fifteen -

Philippine National Red Cross
Rodolfo I. Necesito
Public Relations Officer

United Nations Development Program
Andrew Joseph
Resident Representative

United States Agency for International Development
Edward D. Harks, Advisor
Communications Resources
Escolastica B. Torre
Librarian

United States Information Agency
Richard D. Moore
Press Attache

U.S. Naval Forces in the Philippines
D.K. Dagle
Information Officer

World Health Organization
Jacques R. Leroy
Information Officer
Severino N. Seva
Librarian

LOCAL GOVERNMENT OF MANILA

Department of Public Services
Estelita C. Pablo, Chief
Communications and Information Services

Department of Social Welfare
Hesedel Dijamco, Chief
Community Welfare System Division

Manila City Library
Antonio de la Rosa, Chief
Filipiniana and Special Collection Division

860 United Nations Ave.
Manila

Philamlife Bldg., UN Ave.
Ermita, Manila

Ramon Magsaysay Center
Roxas Blvd., Manila

Sangley Point, Cavite City

United Nations Ave.
Ermita, Manila

City Hall, Manila

Kamaynilaan, Arroceros
Manila

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Araneta University Foundation
Prof. Corazon Vicario, OIC
Institute of Arts
Yolanda P. Franco, Librarian

Asian Development Bank
Mimi Nguat, Librarian

Asian Institute of Management
Angelina Tamesis, Librarian

Asian Social Institute Research Library
Cecilia D. Cariona, Librarian

Ateneo de Manila
Josefina Patron, Chairman
Dept. of Communication
Robert Suchan, Director of Libraries
Natividad Verzosa, Filipiniana Librarian

Ayala Archives
Jwendi Y. Catajoy, Librarian

Center for Research and Communication, Graduate School of Industrial Economics
Robert Palutzka, Director of Information

Addresses

ADDRESSES

Bohol Ave., Quezon City
213 San Marcelino
Ermita, Manila

AUF Animal Life Bldg.
Victoneta Park
Malabon, Rizal

P.O. Box 126,
Makati Commercial Center
Makati, Rizal

Paso de Roxas
Makati, Rizal

1513 Leon Guinto
Ermita, Manila

Loyola Heights,
Quezon City

P.O. Box 751
Manila

1607 J. Bocobo St.,
Malate, Manila
Centro Escolar University
Dr. Feliciana Hayes, Head
Liberal Arts in Journalism
Gregoria Trinidad, Librarian

Cultural Center of the Philippines
Alex Huanana, Librarian

De La Salle College
Narcissa Munasque
Director of Libraries

Economic Development Foundation
Madaline Navato, Librarian

Far Eastern University
Ricarose Reyes, Head
Institute of Arts
Potenciana David, Librarian

Herald Publications Incorporated
Yolanda T. Paylona, Librarian

Institute of Rural Banking
Lilia E. Mendosa, Librarian

International Rice Research Institute Library and Documentation Center
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Intramuros, Manila
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Bachrach Bldg.,
Port Area, Manila
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Pasay City
Real St., Intramuros,
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Muralla cor. General Luna
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### III. ASSOCIATIONS, SOCIETIES, ETC.

<table>
<thead>
<tr>
<th>Organization</th>
<th>Addresses</th>
</tr>
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<tbody>
<tr>
<td>Advertising Representatives (ARAP)</td>
<td>Pio L. Jusay, President</td>
</tr>
<tr>
<td>American Chamber of Commerce of the Philippines</td>
<td>3376 Jose Abad Santos, Manila</td>
</tr>
<tr>
<td>Association of Philippine Advertising Agencies (APAA)</td>
<td>Erlanger &amp; Galanger Bldg., Ermita, Manila</td>
</tr>
<tr>
<td>Association of Special Libraries of the Philippines</td>
<td>Don Santiago Bldg., Sta. Cruz, Manila</td>
</tr>
<tr>
<td>Cebu News and Information Service</td>
<td>CPA Library, Rizal Hall, Padre Faura, Manila</td>
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<tr>
<td>Chamber of Commerce of the Philippines</td>
<td>Cebu City</td>
</tr>
<tr>
<td>Finance Reporter’s Association</td>
<td>CCP Bldg., Magallanes Drive</td>
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<tr>
<td>Indonesian Information Service</td>
<td>Intramuros, Manila</td>
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<tr>
<td>Indonesian Information Service</td>
<td>Dept. of Finance, Agrifina Circle, Manila</td>
</tr>
<tr>
<td>Manila Overseas Press Club</td>
<td>1513 Leon Guinto St., Manila</td>
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<tr>
<td>National Press Club</td>
<td>Admiral Apartments, Aldecoa St., Manila</td>
</tr>
<tr>
<td>Newspaper Women’s Society</td>
<td>NFC Bldg, Magallanes Drive, Manila</td>
</tr>
<tr>
<td>Outdoor Advertising Association of the Philippines</td>
<td>741 Callejon Balingkit, Manila</td>
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Manila

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East Avenue, Diliman,
Quezon City

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NPC Bldg., Magallanes Drive
Manila

NPC Bldg., Magallanes Drive,
Manila

10th floor, Ramon Magsaysay Center, Roxas Blvd.,
Manila

Nieves, San Leonardo,
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Trinity Bldg, Quezon City

301-3 Trade and Commerce Bldg.
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Visayan Educational Radio and Television Association
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91 Simoun, Quezon City

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