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Sources of Mass Communication Materials in the Philippines - A Directory
## SOURCES OF MASS COMMUNICATION MATERIALS IN THE PHILIPPINES; A DIRECTORY

### I. OFFICIAL BODIES

#### A. Congress of the Philippines

1. **House of Representatives**
   - **Glicerio Cid**, Chief Publications Division
   - **Gerarda S. Ilave**, Librarian
   - Congress Bldg., P. Burgos Ave., Manila

2. **Joint Legislative-Executive Tax Commission**
   - **Augurio Collantes**, Librarian
   - Phoenix Bldg., Intramuros, Manila

3. **Senate of the Philippines**
   - **Francisco Rodriguez**, Chief Publications Division
   - Congress Bldg., P. Burgos Ave., Manila

#### B. Office of the President

1. **Abaca & Other Fibers Development Board**
   - **Amado Lopez**, Public Relations Officer
   - Magallanes Drive, Intramuros, Manila

2. **Agricultural Credit Administration**
   - **Luciano A. Saladino**, Chief Information & Public Relations Office
   - 2544 Taft Ave., Manila

3. **Agricultural Productivity Commission**
   - **Ramiro C. Alvarez**, Chief Information Division
   - PTA Bldg., Quezon City

4. **Agricultural Tenancy Commission**
   - **Josuer de la Merced**, Chief Tenancy Research Division
   - Casman Bldg., 372 Quezon Blvd. Ext., Quezon City

5. **Asian Productivity Organization**
   - **Mirasol Bldg.**
   - 654 Oregon St., Ermita, Manila

6. **Board of Censors for Motion Pictures**
   - **Godofredo C. Camacho**, Board Secretary
   - Suites 221-23, Roman Santos Bldg., Plaza Goixi, Manila

7. **Budget Commission**
   - **Jesus V. Kerritt**, Public Relations Officer
   - J.P. Laurel St., Manila
   - **Angelina Gallana**, Librarian
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<th></th>
<th>Agency Name</th>
<th>Address</th>
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<td>8</td>
<td>Central Luzon-Cagayan Valley Authority</td>
<td>40 Kitanlad, Quezon City</td>
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<tr>
<td></td>
<td>Mariano D. Cruda</td>
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<td></td>
<td>Administrative Officer</td>
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<td>9</td>
<td>Executive Office</td>
<td>J.P. Laurel St., Manila</td>
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<tr>
<td></td>
<td>Pedro Landicho, Chief</td>
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<td>Malacanang Library</td>
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<td>10</td>
<td>Forest Products Research &amp; Industries Development</td>
<td>College, Laguna</td>
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<td></td>
<td>Paul D. Cardenas, Director</td>
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<td>Publication &amp; Information Service</td>
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<td>11</td>
<td>Mindanao Development Authority</td>
<td>252 Buendia Ave., Makati</td>
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<td></td>
<td>Marcial O. Manalaysay</td>
<td>Rizal</td>
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<td>Planning &amp; Research Dept.</td>
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<td>12</td>
<td>National Economic Council</td>
<td>Padre Faura, Manila</td>
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<td>13</td>
<td>National Land Reform Council</td>
<td>PIA Building, Diliman, Q.C.</td>
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<td>Jesus C. Berte, Officer-In Charge, Public Relations &amp; Information Service</td>
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<td>14</td>
<td>National Media Production Center</td>
<td>Pasong Tamo, Makati, Rizal</td>
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<td>Antonio delos Reyes, Public Relations Officer &amp; Chief, Distribution &amp; Evaluation Division</td>
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<td>15</td>
<td>National Planning Commission</td>
<td>2256 Taft Avenue, Manila</td>
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<td>Tomas C. Dirige, Administrative Officer</td>
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<td>16</td>
<td>National Science Development Board</td>
<td>95 E. Rodriguez, Q.City</td>
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<td>Salvador P. Zaide, Science Information Officer</td>
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<td>17</td>
<td>Office of Statistical Coordination &amp; Standards</td>
<td>Padre Faura, Manila</td>
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<td>Elpidio D. Mabanas, Chief</td>
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<td>Statistical Research &amp; Development Projects</td>
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18. Philippine Charity Sweepstakes Office  
   Herminia V. Aza  
   Public Relations Officer

19. Philippine Broadcasting Service  
   Simoun O. Almaro  
   General Manager

20. Presidential Arm on Community Development  
    Jose F. Abletez, Chief  
    Information Division

21. Public Information Office  
    Ricardo Serrano, Chief  
    Library-Research Division

22. Rice & Corn Administration  
    Mariano V. Asuncion  
    Public Relations Officer

23. Social Security System  
    Eli Cuna, Jr.  
    Public Information Officer

24. UNESCO National Commission of the Philippines  
    Alida Lanuza, Librarian

Department of Agriculture and Natural Resources

1. Bureau of Agricultural Economics  
   Levy A. Trinidad, Chief  
   Agricultural Marketing News Service

2. Bureau of Animal Industry  
   Fernando M. Valencia, Chief  
   Public Relations & Reference Section
3. Bureau of Forestry
Amador J. Evangelista, Chief
Forestry Information Section
Isabel Bldg., Espana, Manila

4. Bureau of Lands
R. Acupang, Chief
Public Relations & Reference Section
Agripina Circle, Manila

5. Bureau of Plant Industry
Zosimo L. Falcis, Chief
Public Relations & Reference Section
692 San Andres, Malate, Manila

6. Maligaya Rice Research & Training Center
Esteban C. Cada
Training Director
Munoz, Nueva Ecija

7. Office of the Secretary, DANR
Fernando delos Reyes, Chief
Agricultural Information Division
DANR Bldg., Diliman, Q.City

8. Parks & Wildlife Office
Almeida M. Javier, Chief
Conservation Information Division
Reforestation Adm. Building
Diliman, Quezon City

9. Philippine Fisheries Commission
Justo R. Montemayor, Chief
Information Division
Real Cor. Magallanes
Intramuros, Manila

Department of Commerce and Industry

1. Bureau of Fiber Inspection Service
Luz de Jesus, Ousi
Public Relations Officer
Dona Anacleta Bldg.,
Espana, Manila

2. Bureau of Standards
Alicia C. Tagamolila
Public Relations Officer
Gral. Solano, San Miguel
Manila
3. Bureau of Census & Statistics
   Henry L. Decepcida
   Administrative Officer
   Dona Soledad Building, Magsaysay Blvd., Manila

4. National Cottage Industries Development Authority
   Marcial I. Duma, Chief
   Information Section
   Magsaysay Blvd., Manila

5. Office of the Secretary of Commerce & Industry
   Rafael B. Bayani
   Public Relations Officer
   Socorro B. Ramos, Chief
   Research & Information Section
   Bernarda Bautista, Librarian
   117 E. Rodriguez, Quezon City

Department of Education

1. Bureau of Private Schools
   Ceferino T. Paz
   Librarian
   Arroceros, Manila

2. Bureau of Public Schools
   Diosdado G. Jimenez, Chief
   Adult and Community Education Division
   Lucio B. Fernandez, Chief
   Publications and Documentation Division
   Andrea Hernandez, Librarian
   Arroceros, Manila

3. Bureau of Vocational Education
   Bernardo B. Zuguio, In-charge
   Information and Publication
   Yolando Javier, Librarian
   Arroceros, Manila

4. National Library
   Luz G. Cruz, Chief
   Public Documents, Gifts and Exchange Division
   T.M. Kalaw, Ermita, Manila

5. National Museum
   Daniel Tantoco, Librarian
   Herren St., Manila

6. Office of the Secretary of Education
   Mindanao B. Razon
   Public Information Officer
   Arroceros, Manila
- six -

F. Department of Finance

1. Bureau of Customs
   Rolando Manuel, Chief
   Information Division
   Public Relations Department
   Rosario C. Sy-Santos
   Librarian

   Port Area, Manila

2. Bureau of Internal Revenue
   Lorenzo de Jesus
   Tax Information Division

   Agrifina Circle, Manila

3. Office of the Secretary of
   Finance
   Patricio A. Morales, Chief
   Statistics and Publications
   Division
   Jesus V. Sisón
   Public Relations Officer

   Dept. of Finance Bldg.

   Agrifina Circle, Manila

G. Department of Foreign Affairs

1. Office of Cultural Affairs and
   Information
   Edna Ventura, Librarian
   Division of Library and
   Archives

   Padre Faura, Manila

2. Office of Press and Public
   Affairs
   Susana A. Castrence, Chief
   Public Information and
   Publication Division

   Padre Faura, Ermita

   Manila

3. Diplomatic missions to the
   Philippines
   a. Apostolic Nunciature
      Carmino Rocco
      Papal Nuncio

      2140 Taft Ave., Manila

   b. Consulate of Austria

      77 Figueras St., Pasay City

   c. Consulate of Bolivia

      CBTC Bldg., Ayala Ave.
      Makati, Rizal

d. Consulate of Canada

      1414 Roxas Blvd., Manila
- seven -

e. Consulate of Canada
f. Consulate of Chile
g. Consulate of Colombia
h. Consulate of Costa Rica
i. Consulate of Denmark
j. Consulate of the Dominican Republic
k. Consulate of Ecuador
l. Consulate of El Salvador
m. Consulate of Finland
n. Consulate of Greece
c. Consulate of Guatemala
p. Consulate of Honduras
q. Consulate of Ireland

1414 Roxas Blvd., Manila
18 Tangale Road
North Forbes Park
makati, Rizal
Araneta Enterprises Bldg.
Cubao, Quezon City
141 Ayala Ave., makati
Rizal
5th floor, Shurdat Bldg.
Gen. Luna St., Intramuros Manilla
467 Shaw Blvd., Mandaluyong
Rizal
848 Marques de Comillas
Manila
1321 Perez St., Paco
Manila
319 Buendia Ave.
makati, Rizal
205 Aurora Blvd.
Sta. Mesa Ext., San Juan
Rizal
Rms. 303-409
Natividad Bldg., Escolta
Manila
5 Pili Ave., Forbes Park
makati
A & T Bldg., makati
Rizal
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<td>ITT Philippines, Fray Manuel Bldg., Buendia Ave., Makati, Rizal</td>
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<td>10th floor, Filipinas Life Building, Ayala Ave., Makati, Rizal</td>
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<td>Stuart Wallace</td>
<td>820 Vito Cruz, Malate, Manila</td>
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<td>Information Attache</td>
<td>301 Jalandoni Bldg., 1444 cor. A. Mabini &amp; R. Salas Sts., Ermita, Makati</td>
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| Embassy of Portugal          | 425 Philamlife Bldg.  
|                            | United Nations Ave.,  
|                            | Manila                 |
| Embassy of Singapore        | Room 502, J&T Bldg.    
|                            | Ayala Ave.,           
|                            | Makati, Rizal          |
| Embassy of Spain            | 2265 Robert St.,       
| D. Jose Maria Otero         | Pasay City             |
| Press Attache               |                       |
| Embassy of Sweden           | 10th floor, PAL Bldg.  
| Sven E. Johnson             | Ayala Ave.,           
| Officer-in-charge           | Makati, Rizal          |
| Embassy of Switzerland      | Gochangco Bldg.        
|                            | 610 T.M. Kalaw St.,    
|                            | Manila                 |
| Embassy of Thailand         | Oleedan Bldg.,         
|                            | 131 Ayala Ave.         
|                            | Makati, Rizal          |
| Embassy of the United Arab  | 3d floor, Gochangco Bldg.  
| Republic                   | 610 T.M. Kalaw St.,    
| Eawzy Hussein               | Ermita, Manila         |
| Press Counsellor            |                       |
| Embassy of the United States| Roxas Blvd., Manila    |
| of America                  |                       |
| Richard Moore               |                       |
| Press Attache               |                       |
| Embassy of Vietnam          | 554 Vitg Cruz St.      
|                            | Malate, Manila         |

H. Department of General Services

1. Bureau of Printing
   Boston, Port Area, Manila
   Antonio S. Sering, Chief
   Administrative Division

2. Bureau of Records
   Management
   Ramon Araya, Chief
   Archives Division
   912 Croquisueta, Sta. Cruz,
   Manila
3. Office of the Secretary of General Services
3d floor, De los Santos Bldg.
86 Quezon Blvd. Ext.,
Quezon City

Department of Health

Office of the Secretary of Health
Helen del Rosario,
Public Relations Officer
Vicenta de Castro,
Librarian
San Lazaro Hospital Compound
Rizal Avenue, Manila

Department of Justice

1. Court of Industrial Relations
Pascual Y. Reyes
Administrative Officer
1858 Oroquieta, Sta. Cruz
Manila

2. Office of Agrarian Counsel
Cosmedin P. Esguerra, Chief
Administrative Division
30 Quezon Blvd.,
Quezon City

3. Office of the Secretary of Justice
Ramon Mabutas
Press Relations Officer
Padre Faura, Manila
Susima L. Gonzales
Librarian

4. Land Registration Commission
Rodolfo A. Agustin
Administrative Officer
1691 Claro M. Recto Ave.
Manila

5. Public Service Commission
Enrique C. Lizardo
Administrative Officer
Cebu Ave., Quezon City

Department of Labor

1. Office of Manpower Services
Rafael M. del Rosario
Chief, Manpower Research Division
Soriano Bldg.,
Makati, Rizal

2. Office of the Secretary of Labor
Fred de la Rosa
Public Information Officer
Phoenix Bldg., Intramuros
Manila
Ofelia N. Mirabona,
Librarian
L. Department of National Defense

1. Armed Forces of the Philippines
   Gabriel Ilustrisimo, Chief
   Public Information Office
   Zenaida Perlas, Librarian

   Camp Aguinaldo
   Quezon City

2. Bureau of Coast and Geodetic Survey
   Raul de Leon
   Public Information Officer
   Belen T. Castro, Librarian

   421 Barraca, San Nicolas
   Manila

3. Office of the Secretary of National Defense
   Pedro L. Los Banos, Chief
   Public Information Division

   Camp Aguinaldo
   Quezon City

4. Philippine Air Force
   Jose Ma. Zamal
   Information Services Officer

   Nichols Air Base
   Pasay City

5. Philippine Army
   Honesto Isleta
   Public Information Officer
   Alice Astillero, Librarian

   Fort Bonifacio, Rizal

6. Philippine Coast Guard
   Sixto A. Deloso
   Public Relations Officer

   Navy Headquarters
   Roxas Blvd., Manila

7. Philippine Constabulary
   Reynaldo San Gabriel
   Public Relations Officer

   Camp Crame
   Quezon City

8. Philippine Navy
   Dominador S. Villena
   Public Relations Officer

   Roxas Blvd., Manila

M. Department of Public Works and Communications

1. Bureau of Posts
   Jose Enverga, Chief
   Postal Information Office

   Post Office Bldg.,
   Plaza Lawton, Manila
2. Bureau of Public Highways
Leoncio O. Limjaco, Chief
Administrative Division
2d St., Port Area
Manila

3. Bureau of Public Works
Lydia L. Vendiola, Chief
Administrative Division
Bonifacio Drive
Manila

4. Bureau of Telecommunications
Pablo N. de la Cruz
Administrative Officer
Pasong Tamo, Makati
Rizal

5. Land Transportation Commission
Pedro M. de Castro, Chief
Administrative Division
Silangan Ave.
Quezon City

6. National Waterworks and
Sewerage Authority
Enrique Romualdez
Public Relations Officer
Arroceros, Manila

7. Office of the Secretary of
Public Works and Communications
Felipe P. Salonga
Administrative Officer
Mariscal Bldg., Port Area
Manila

8. Radio Control Office
Rogelio D. Tandingan
Administrative Officer
B. de los Santos Ave.
Quezon City

N. Department of Social Welfare

1. Bureau of Field Services
Arsenio Bugayong
Administrative Officer
San Rafael cor. Legarda
Manila

2. Bureau of Training, Research
and Special Projects
Rosita L. Ponedevilla, Chief
Social Research Division
San Rafael cor. Legarda
Manila

3. Office of the Secretary of
Social Welfare
Teresita S. Paonas, Chief
Public Information Division
Lydia J. Ruiz, Librarian
309 San Rafael, Legarda St.
Manila
0. Office of Economic Coordination

1. Government Service Insurance System
   - Domingo Garcia, Manager
   - Members: Assistance and Information Department
   - Felisa Hutchings, Librarian

2. National Development Company
   - Dolores Cruz, Chief
   - Records and General Services Division

3. Philippine National Railways
   - Manuel Palafox, Public Relations Officer

P. Independent Offices and Special Agencies

   Board of Travel and Tourist Industry
   - Teodoro N. Balagtas, Information Officer

   Central Bank of the Philippines
   - Liberato Ipapo, Chief
   - Publications Division
   - Violeta B. Noora, Librarian

   Clark Air Base
   - A.C. Viguerie, Chief
   - Office of Information

   Commission on Elections
   - Tomas Mallonga, Public Relations Director

   Development Bank of the Philippines
   - Erlinda S. Lacson, Librarian

   Philippine National Bank
   - Arnulfo Resurreccion, Chief
   - Research and Information Division
   - Angelica Cabañero, Librarian
Philippine National Red Cross
Rodolfo L. Necesito
Public Relations Officer

United Nations Development Program
Andrew Joseph
Resident Representative

United States Agency for International Development
Edward D. Harks, Advisor
Communications Resources
Escolastica B. Torre
Librarian

United States Information Agency
Richard D. Moore
Press Attaché

U.S. Naval Forces in the Philippines
D.K. Dagle
Information Officer

World Health Organization
Jacques R. Leroy
Information Officer
Severino N. Seva
Librarian

C. Local Government of Manila

Department of Public Services
Estelita C. Pablo, Chief
Communications and Information Services

Department of Social Welfare
Raceel Dijamco, Chief
Community Welfare System Division

Manila City Library
Antonio de la Rosa, Chief
Filipiniana and Special Collection Division

860 United Nations Ave.
Manila

Philamlife Bldg., UN Ave.
Ermita, Manila

Ramon Magsaysay Center
Roxas Blvd., Manila

Sangley Point, Cavite City

United Nations Ave.
Ermita, Manila

City Hall, Manila
City Hall, Manila
Kamaynilaan, Arroceros
Manila
Office of the Mayor
Romeo Arceo, Chief
Office of the Cinema and Allied Arts
Rudy Navarro
Press Relations Officer

City Hall, Manila
## II. INSTITUTIONS, LIBRARIES AND DOCUMENTATION CENTERS

<table>
<thead>
<tr>
<th>Institution/Center</th>
<th>Address</th>
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<tbody>
<tr>
<td>ABS-CBN Broadcasting Corporation</td>
<td>Bohol Ave., Quezon City</td>
</tr>
<tr>
<td>Adamson University</td>
<td>213 San Marcelino Ermita, Manila</td>
</tr>
<tr>
<td>Rev. Fr. Sergio Blanco</td>
<td><strong>Dean, College of Liberal Arts and Sciences</strong></td>
</tr>
<tr>
<td>Hilaria Villanueva</td>
<td><strong>Univ. Librarian</strong></td>
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<tr>
<td>Araneta University Foundation</td>
<td>AUF Animal Life Bldg. Victoneta Park Malabon, Rizal</td>
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<tr>
<td>Prof. Corazon Vicario, OIC</td>
<td><strong>Institute of Arts</strong></td>
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<tr>
<td>Yolanda P. Franco</td>
<td><strong>Librarian</strong></td>
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<tr>
<td>Asian Development Bank</td>
<td>P.O. Box 126, Makati Commercial Center Makati, Rizal</td>
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<tr>
<td>Mini Nguat</td>
<td><strong>Librarian</strong></td>
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<tr>
<td>Asian Institute of Management</td>
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<tr>
<td>Angelina Tamesis</td>
<td><strong>Librarian</strong></td>
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<tr>
<td>Asian Social Institute Research Library</td>
<td>1518 Leon Guinto Ermita, Manila</td>
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<tr>
<td>Cecilia D. Cariona</td>
<td><strong>Librarian</strong></td>
</tr>
<tr>
<td>Loyola Heights, Quezon City</td>
<td>P.O. Box 751 Manila</td>
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<tr>
<td>Ateneo de Manila</td>
<td>1607 J. Bocobo St., Malate, Manila</td>
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<tr>
<td>Josefina Patron, Chairman</td>
<td><strong>Dept. of Communication</strong></td>
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<tr>
<td>Robert Suchan, Director of Libraries</td>
<td><strong>Natividad Verzosa, Filipiniana Librarian</strong></td>
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<td><strong>Filipiniana Librarian</strong></td>
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<tr>
<td>Ayala Archives</td>
<td>P.O. Box 751 Manila</td>
</tr>
<tr>
<td>Jwendi Y. Catajoy</td>
<td><strong>Librarian</strong></td>
</tr>
<tr>
<td>Center for Research and Communication, Graduate School of Industrial Economics</td>
<td>1607 J. Bocobo St., Malate, Manila</td>
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<tr>
<td>Robert Palutzka</td>
<td><strong>Director of Information</strong></td>
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Centro Escolar University  
Dr. Feliciano Reyes, Head  
Liberal Arts in Journalism  
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Quezon Blvd., Manila  
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Tuason Bldg., Solana St., Intramuros, Manila  
Ayala Avenue, Makati, Rizal  
College, Laguna  
Bachrach Bldg., Port Area, Manila  
10 Lancaster Ave., Pasay City  
Real St., Intramuros, Manila  
Muralla cor. General Luna, Intramuros, Manila  
Ortigas Ave., Makati, Rizal
Manila Electric Company
Ernesto del Rosario
Public Relations Officer

Manila Times Publishing Company
Leticia A. Castro, Librarian

Maryknoll College
Leo Wolf Harting, Head
Dept. of Communication Arts
Eleanor Gonzales, Librarian

National Institute of Science and Technology Documentation Center
Aurin A. Sala, Librarian

Pamantasan ng Lungsod ng Maynila College of Communications Arts

Philippine Air Lines Technical Data Center
Antonio O. Sagcal, Librarian
Martin L. Caculitan, Public Relations Officer

Philippine Christian Colleges
David G. Tovera, Acting Dean
College of Arts and Sciences
(Major in English)
Trinidad F. Torres, Librarian

Philippine Press Institute
Amitabha Chowdhury
Chief Executive

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Loyola Heights, Quezon City

727 Herran St., Manila

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Engineering Div., Nichols Field
Pasay City

Taft Avenue, Manila

10th floor, RM Center
Roxas Blvd., Manila

Taft Avenue, Manila

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Joaquin P. Roces, Chairman  
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Gelacio Anglo, Librarian

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Rural Development Library  
and Research Center  
Roberto A. Lorenzana, Librarian

Social Communications Center, Inc.

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Marionette Ocampo  
Liberal Arts in Journalism  
Estrella Valdez, Librarian

St. Theresa's College  
Bibsy M. Carballo  
School of Journalism  
and Communication Arts

San Beda College  
Rev. Francisco H. Roque, Head  
Department of Communication Arts  
Rev. Paul de Vera, Librarian

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and Development Library  
Mary S. Locsin, Librarian  
Jose A. Carpio, Public Relations Officer

Silliman University  
Dr. Crispin Maslog, Director  
School of Journalism and Communications  
Gorgonio Siega, Librarian

10th floor, RM Center  
Roxas Blvd., Manila

Herald Bldg.,  
61 Muralla, Intramuros  
Manila

Roxas Blvd., Manila

RBS Bldg., E. de los Santos Ave.,  
Quezon City

Camp Aguinaldo,  
Quezon City

R. Magsaysay Blvd., Manila

Herran St., Manila

D. Tuazon Ave., cor. Ma. Clara St., Quezon City

Mendiola St., Manila

J.P. Laurel St., San Miguel, Manila

Dumaguete City
<table>
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<th>Institution</th>
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<tr>
<td>Thomas Jefferson Cultural Center</td>
<td>Araneta Ave., Quezon City</td>
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<td>Sigrid Naîtrejean, Director of Libraries</td>
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<td>United Nations Information Center</td>
<td>WHO Bldg., United Nations Ave., Manila</td>
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<td>Wilfred A. Binns, Director</td>
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<td>Cenon Rosque, Librarian</td>
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<td>University of San Agustin College of Liberal Arts</td>
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<tr>
<td>Major in Speech &amp; Drama</td>
<td>P. del Rosario St., Cebu City</td>
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<td>University of San Carlos Filipiniana Collection</td>
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<td>University of Sts. Thomas Rev. Thomas Martinez, Dean</td>
<td>Bonifacio Hall Bldg., Diliman, Quezon City</td>
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<td>Inst. of Journalism &amp; Communication Arts</td>
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<td>1. Asian Labor Education Center</td>
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<td>2. Asian Center</td>
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<td>3. College of Agriculture</td>
<td>College, Laguna</td>
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<td>Dr. Felix Pay, Chairman</td>
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<tr>
<td>Dept. of Agricultural Communications</td>
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<td>Salvacion de la Paz, Librarian</td>
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<td>4. College of Business Administration</td>
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<td>Elvira Gregorio, Librarian</td>
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<td>5. College of Education</td>
<td>Benitez Hall, Diliman, Quezon City</td>
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<td>Amor C. Guerrero, Librarian</td>
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</table>
6. College of Public Administration
   Filomena C. Mercado, Librarian
   Rizal Hall, Padre Faura, Manila

7. Filipiniana and Rare Book Collection
   Nannana P. Hidalgo, Librarian
   Gonzales Hall, Diliman, Quezon City

8. Humanities and General Reference Reading Room,
   Main Library
   Aurea C. Santiago, Librarian
   Gonzales Hall, Diliman, Quezon City

9. Institute of Hygiene
   Kesvita R. Rosal, Librarian
   Herran St., Manila

10. Institute of Library Science
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    Gonzales Hall, Diliman, Quezon City

11. Institute of Mass Communication
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12. Institute of Planning
    Cynthia Alvarez, Librarian
    Diliman, Quezon City

13. Institute of Small Scale Industries
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    S S S Bldg., Silangan Ave., Quezon City

14. Philippine Long Distance Telephone Company
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    Public Relations Officer
    P.O. Box 952, Manila

15. Population Institute
    Arsenia Quinitio, Librarian
    Rizal Hall, Padre Faura, Manila

16. School of Economics
    Belen B. Angeles, Librarian
    Diliman, Quezon City

17. Serials and Gov't. Documents Reading Room
    Gonzales Hall, Diliman, Quezon City
18. Social Science and Research Reading Room, Main Library
Parla Patacsil, Librarian
Gonzales Hall, Diliman, Quezon City

19. Statistical Center
Felisa de la Cruz, Librarian
Rizal Hall, Padre Faura
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### Addresses

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- **GPA Library, Rizal Hall, Padre Faura, Manila**
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- **Dept. of Finance, Agrifina Circle, Manila**
- **1513 Leon Guinto St., Manila**
- **Admiral Apartments, Aldecoa St., Manila**
- **NFC Bldg, Magallanes Drive, Manila**
- **10th floor, Ramon Magsaysay Center, Roxas Blvd., Manila**
- **741 Callejon Balingkit, Manila**
<table>
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<tr>
<td>Philippine Advertising Counselors</td>
<td>Manila Banking Bldg., Ayala Ave., Makati, Rizal</td>
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<td>Luz Gunio, Librarian</td>
<td>JMT Bldg., Makati, Rizal</td>
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<td>Philippine Association of National Advertisers</td>
<td>Vip Bldg., Roxas Blvd., Manila</td>
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<td>Bownass, Richard, President</td>
<td>136 Makal, Makati, Rizal</td>
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<td>Philippine Chamber of Industries</td>
<td>East Avenue, Diliman, Quezon City</td>
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<td>Mariano Baldovino, Librarian</td>
<td>3141 Magsaysay Blvd., Manila</td>
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<td>Philippine Mass Communication Research Society</td>
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<td>Ligaya L. Dimayuga, Librarian</td>
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<td>Philippine News Service</td>
<td>301-3 Trade and Commerce Bldg., Juan Luna, Manila</td>
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<td>Romeo B. Abundo, Manager</td>
<td>Congress Bldg., Manila</td>
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<tr>
<td>Jose Cruz, Administrative Assistant</td>
<td>701 Trinity Bldg., T.M. Kalaw, Manila</td>
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<td>Philippine Press Clippine Bureau</td>
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<td>Alejo Labrador, Chairman</td>
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<td>Philippine Rural Reconstruction Movement</td>
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<td>Ramon C. de la Cruz, Librarian</td>
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<td>Mike Marabut, Manager</td>
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<td>Senate Press Club</td>
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<td>Bulogio Benitez, President</td>
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<td>Cornelio de Guzman, Secretary</td>
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<td>United Press International</td>
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<td>Vicente Hailwanag</td>
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<td>Bureau Chief for Manila</td>
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</table>
Visayan Educational Radio and Television Association

Filipino Inquiry Radio-TV Association

Cebu City

91 Simoun, Quezon City

Emilinda V. de Jesus

Mass Com. Library

Univ. of the Philippines

Deliman, Quezon City

11/29/71