<table>
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<th>AMIC Correspondents' Meeting: 1st, Singapore, Dec 2-7, 1971: [samples of researches done by faculty members and graduate students of graduate school of journalism]</th>
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Samples of Researches Done
By Faculty Members & Graduate Students
of Graduate School of Journalism
I. Books:


II. Unpublished Ph. D. Dissertation:


III. Mimeoographed Papers:


IV. Theses:

1. An Exploratory Draft of the Readability Formula for Chinese Language

2. The Diffusion Process of Professional Information:

3. A Study on Medicine Makers' Ideas about Advertising Affairs in the Greater Taipai,

4. The Effects of Mass Media on Voting in the Taiwan Area:
   A Study on How the Newspapers Helped Mr. Yen-chiu Hung Elected,

5. A Study on the Ways of Propaganda of the Political Party & Its Effects in the Local Election in the Taiwan Area,

V. Research Papers in Mass Communication Research:

   Mass Communication Research No. 2.

2. Television-watching Behavior of Chinese Housewives in Taiwan,
   by Gin-yao Chi. Mass Communication Research No. 5.


4. Media Exposure & Chinese College Students’ Opinion on New Things,

Note: Mass Communication Research is a journal in which theses on mass communication and reviews of books can be found.
It has been published by Graduate School of Journalism, National Chengchi University, since May 20, 1967.