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<th>Workshop on Radio Broadcasting Management: Organization and Personnel Development, 4-15 March, 1991: Programme: [All India radio: facts and figures]</th>
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<td>Author(s)</td>
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ALL INDIA RADIO : FACTS & FIGURES

All India Radio is the Government Controlled Broadcasting Network. AIR, broadcasts in as many as 30 languages in its National Network and External Services. Calculation of total broadcasting hours will run into many a thousands, because through its 100 and odd Primary channel stations AIR, is broadcasting about 15 hrs daily in their 3 transmissions commencing from 5 am and closing down at 12 midnight.

105 years old, AIR at first received its broadcasts through only 6 transmitters in the pre-partitioned India. After partition in 1947 AIR, took a deep plunge in the service of the masses and as on date there are more than 100 primary channel stations in India’s 25 states and 75 commercial service stations. This is in addition to AIR’s External Services Division, monitoring all and transcription and programme exchange services which are located at the Headquaters at New Delhi.

India being the most populars subcontinent, AIR, has achieved catering to 95% of area coverage and 100% of population coverage, through its different programmes and news bulletins.

Listeners reaction is tremendous to AIR’s broadcasts and we receive as many as 28 thousand letters a year in AIR, Tiruchi alone.

From 1984, AIR has started as many as 15 DLR’s (ie.) District Level Radio, otherwise called Local Radios and 12 of them on FM on transmitters.

Four metropolis cities like Bombay, Delhi, Calcutta and Madras have regular FM transmitters exclusively for classical music.

AIR employs a staff of about 30,000 which includes technical, administrative and programme disciplines.

Director General is the Head of the Department and at present Sri Amrit Rao Shinde is it DG. He has the benefit of expertise of 1 ADG, 7DDGs, 12 DPs at the Head Quarters. 12 ADPs.

Engineering wing is headed by an Engineer in charge, who is assisted by 5 Sg Engineers, 10 Director of Engineering, 10 ADEs and there are Zonal wing Engineers also.

News wing has 2 ADGs for news. 12 Senior Sub editors of selection grade station Directors rank and 15 Editors in k.

Administration is looked after by Director of Administration and DY. Directors at the Head Quarters and at stations there are Senior Adminisions and AOs.

AIR, has training centres at the Head Quarters for Programmes and Engineering STI(P) and STI(T). In addition there is one STI(P) at Guahati covering Eastern region and one STI(P) at Hyderabad 07P4 for Southern region. These centres provided Induction Courses in service workshops, seminars etc. As many as 20 discipline staffs are trained in regional centres and officers of ASD and above are trained at Delhi.
Bombay is the centre for our commercial activities and all the commercial of operations are done by the central sales unit.

AIR, has started a National channel during 85, and it is situated at Nagpur for purposes of central location. It broadcasts programmes from 7 pm to 3 am daily. It can be listened to from most part of the country.

This is only a brief outline of AIR and not an exhaustive report.

Mr P U Aiyob
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