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**A List of Organizations Concerning  
Mass Communication in Japan**

date  
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( A List of Organizations concerning Mass Communication  
in Japan )

NIHON SHINBUN GAKKAI (The Japan Society for Studies in Journalism and  
Mass Communication)

c/o Institute of Journalism, University of Tokyo,  
Hongo, Bunkyo-ku, Tokyo

NIHON SHINBUN KYOKAI (The Japan Newspaper Publishers and Editors  
Association)

Shisei Kaikan, Hibiya Park, Chiyoda-ku, Tokyo

NIPPON HOSU KYOKAI (NHK: Japan Broadcasting Corporation)

Uchisaiwai-cho, Chiyoda-ku, Tokyo

NIHON MINKAN HOSU RENMEI (National Association of Commercial Broadcasters  
in Japan)

Bungei Shunju Bld., Kioi-cho, Chiyoda-ku, Tokyo

SEIRIFU KOHOSHITSU (Public Relations Room, Prime Minister's Office)

Wagata-cho, Chiyoda-ku, Tokyo

**AMIC**  
24 FEB 1972

A List of Major Universities Providing with  
Curricula on Mass Communication

- 1) UNIVERSITY OF TOKYO, Institute of Journalism  
Hongo, Bunkyo-ku, Tokyo
- 2) HOSEI UNIVERSITY, Faculty of Sociology  
Fujimi, Chiyoda-ku, Tokyo
- 3) TOKAI UNIVERSITY, Dept. of Public Communication, Faculty of Letters  
2, Tomigaya, Shibuya-ku, Tokyo
- 4) KEIO UNIVERSITY, Institute for Communication Studies  
Mita, Minato-ku, Tokyo
- 5) SOPHIA UNIVERSITY, Dept. of Communications, Faculty of Literature,  
7, Kioi-cho, Chiyoda-ku, Tokyo
- 6) TOYO UNIVERSITY, Dept. of Public Communication, Faculty of Sociology  
hakusan, Bunkyo-ku, Tokyo
- 7) SEIJO UNIVERSITY, Faculty of Liberal Arts  
Seijo, Setagaya-ku, Tokyo
- 8) NIHOA UNIVERSITY, Dept. of Journalism, Faculty of Law  
Misaki-cho, Chiyoda-ku, Tokyo
- 9) RINYO UNIVERSITY, Dept. of sociology, College of Social Relations  
Nishi-Ikebukuro, Toshima-ku, Tokyo
- 10) INTERNATIONAL CHRISTIANITY UNIVERSITY  
3, Osawa, Mitaka-city, Tokyo
- 11) MELI GAROIN UNIVERSITY, Faculty of Sociology  
Shirogane-dai, Minato-ku, Tokyo
- 12) SEINAI UNIVERSITY, Dep. of <sup>Cultural Sciences</sup> ~~Mass Communication~~, Faculty of Humanity  
Kichijoji, Musashino-city, Tokyo

- 13) DOKUSHA UNIVERSITY, Dept. of Sociology, Faculty of Letters  
Shin-Kitakoji-Machi, Kamigyo-Ku, Kyoto
- 14) KANSAI UNIVERSITY, Faculty of Sociology  
Senriyama, Suita-City, Osaka
- 15) KANSEI GAKUIN UNIVERSITY, Faculty of Sociology  
Uegahara Ichibancho, Nishinomiya-City, Hyogo Prefecture

Proceeding of the 20th Years' Anniversary Conference of The Japan Society  
for Studies in Journalism and Mass Communication

November 5, 6, 1971

at Nihon University

November 5, Friday

10:30 am - 5:00 pm

Symposium:

Mass Communication Studies in Japan - Review and Perspective -

Chairman Sei-ichi Iwakura (Waseda University)

Ei-ichi Hirata (Nihon University)

Reporters

Zenjiro Hayakawa	(Rikkyo University)
Mitsuru Inuta	(Tokai University)
Sadayoshi Okubo	(Tokai University)
Masaki Takizawa	(Kanto Gakuin University)
Ikuo Takeuchi	(University of Tokyo)
Yoshihisa Tanaka	(Hosei University)
Yasuhiko Nawanaka	(Sophia University)
Noritane Takagi	(University of Tokyo)
Hiroshi Nawaami	(Seijo University)

Discussants

Giyoo Hatano	(Dokkyo University)
Norio Tamura	(Momoyama Gakuin University)
Susumu Hayashi	(Saitama University)
Sumiko Iwao	(Keio University)
Michio Inaba	(University of Tokyo)
Munemitsu Tamada	(Momoyama Gakuin University)
Hideo Kakasa	(National Association of Commercial Broadcasting)
Hideo Mitamura	(Doshisha University)
Fumio Eto	(Seikei University)
Tsuyoshi Sato	(Hosei University)

November 6, Saturday

Research Report:

Chairman Syunji Nakai (Kansai University)

10:30 - 11:00 am

An Aspect of Mass Culture in Terms of Popular Magazine

Hirotake Maeno (Chuo University)

11:00 - 11:30 am

"Public Opinion" in the Movement to Overthrow the Yamamoto Cabinet

Teruo Aiyama (University of Tokyo)

1:00 - 1:30 pm

Problems concerning Editorial Rights

Tsuneo Kano (Asahi Shimbun)

1:30 - 2:00 pm

Significance of Personal Image of Candidates in the Election of  
Tokyo Metropolitan Governor

Michio Yanai (Seikei University)

Mitsuro Sugawara (Yoron Kagaku Kyokai)

Shigeju Hayashi (Seikei University)

Ko-ichi Kobayashi (Institute of Electrics and Communication)

Special Speech of Anniversary Conference:

2:30 - 4:30 pm

Chairman Shin-ichi Ito (University of Tokyo)

Speaker Riyoshi Ezata (Asahi Shimbun)

Kooyoshi Ashibe (University of Tokyo)