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AMIC WORKSHOP ON
TOTAL QUALITY MANAGEMENT FOR
NEWSPAPERS AND MAGAZINES,
KUALA LUMPUR,
JUN 13-14, 1996
Topics discussed during the workshop included total quality management for newspapers and magazines, setting up a total quality management programme, implementation of a total quality management, streamlining the organization for total quality management, improving quality in the editorial department, and quality management strategies.
CONTENTS

1. Programme & List Of Participants. 8p.

   By Volker Illert. 45p.


4. Implementing TQM. By Ronald Hradezky. 15p.

5. Information For The Case Study “Newspaper”. 3p


10. Evaluation Report. 3p