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AMIC WORKSHOP ON
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NEWSPAPERS AND MAGAZINES,
KUALA LUMPUR,
JUN 13-14, 1996
Topics discussed during the workshop included total quality management for newspapers and magazines; setting up a total quality management programme; implementation of a total quality management; streamlining the organization for total quality management; improving quality in the editorial department; and quality management strategies.
CONTENTS

1. Programme & List Of Participants. 8p.


4. Implementing TQM. By Ronald Hradezky. 15p.

5. Information For The Case Study "Newspaper". 3p


10. Evaluation Report. 3p