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<th>AMIC Workshop on Total Quality Management for Newspapers and Magazines : Kuala Lumpur, Jun 13-14, 1996 : [contents]</th>
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<td><strong>Author(s)</strong></td>
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KUALA LUMPUR,
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Topics discussed during the workshop included total quality management for newspapers and magazines; setting up a total quality management programme; implementation of a total quality management; streamlining the organization for total quality management; improving quality in the editorial department; and quality management strategies.
CONTENTS

1. Programme & List Of Participants. 8p.
4. Implementing TQM. By Ronald Hradezky. 15p.
5. Information For The Case Study “Newspaper”. 3p.