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<th>Workshop on the impact of new multimedia environment on newspapers and magazines : Bangkok, October 25-26, 1996 : [contents]</th>
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AMIC WORKSHOP ON
THE IMPACT OF NEW MULTIMEDIA
ENVIRONMENT ON
NEWSPAPERS AND MAGAZINES,
BANGKOK,
OCT 25-26, 1996
The list of speakers, session topics, and paper presentation and programme design and organization—a combined provided the participants a highly relevant and beneficial two-day workshop.
CONTENTS

1. Evaluation Report. 5p
2. Programme & List of Participants. 4p
5. How Does The Internet Work? By Wolfgang Mair. 19p
6. Advertising on the Internet. By Andreas Becker. 18p
8. Attachments. 6p
WORKSHOP ON
THE IMPACT OF NEW MULTIMEDIA ENVIRONMENT
ON NEWSPAPERS AND MAGAZINES

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