<table>
<thead>
<tr>
<th>Title</th>
<th>Workshop on Editorial Management for Women Journalists : May 24-31, 1995, Singapore : [programme and list of participants]</th>
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<tr>
<td>Author(s)</td>
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Programme

&

List Of Participants
PROGRAMME

Day 1, Wednesday, 24 May

0900 - 0915    Registration
0915 - 1000    Opening Session
               Welcome Remarks
               Orientation to the Workshop Programme
               Participants' Introductions/ Levelling of Expectations

1000 - 1030    Tea

1030 - 1200    Panel Discussion
               Women Journalists in Southeast Asia:
               Trends, Opportunities and Issues
               Malou Mangahas
               Editor-in-Chief
               Manila Times
               Siimiko Tan
               Straits Times
               Julie Chaterjee
               Go Magazine

1200 - 1330    Lunch Break

1330 - 1530    Small Group Discussion: What's It Like to Work
               as Woman Journalist in Southeast Asia

1530 - 1600    Tea Break

1600 - 1730    Advanced News Gathering
               Malou Mangahas

Day 2, Thursday, 25 May

0900 - 1030    Investigative Journalism
               Malou Mangahas
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>1030-1100</td>
<td>Tea Break</td>
</tr>
<tr>
<td>1100-1230</td>
<td>Newsroom Management Techniques</td>
</tr>
<tr>
<td></td>
<td>Malou Mangahas</td>
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<tr>
<td>1230-1400</td>
<td>Lunch Break</td>
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<tr>
<td>1400-1530</td>
<td>Copy Editing/Sub-Editing</td>
</tr>
<tr>
<td></td>
<td>Murray Masterton</td>
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<td></td>
<td>Deakin University, Australia</td>
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<tr>
<td>1530-1600</td>
<td>Tea Break</td>
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<tr>
<td>1600-1730</td>
<td>Copy Editing Exercises</td>
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**Day 3, Friday, 26 May**

<table>
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<th>Time</th>
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<tbody>
<tr>
<td>0900-1030</td>
<td>Newspaper Printing Technology: An Overview</td>
</tr>
<tr>
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<td>Thomas Jacob</td>
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<td>Representative, Asia, IFRA</td>
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<td>Head, Press Development, AMIC</td>
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<td>1030-1100</td>
<td>Tea Break</td>
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<tr>
<td>1100-1230</td>
<td>Technology and the Newsroom</td>
</tr>
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<td>Thomas Jacob</td>
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<td>1230-1400</td>
<td>Lunch Break</td>
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<tr>
<td>1400-1500</td>
<td>Briefing on the field exercise</td>
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<td>1500-1530</td>
<td>Tea Break</td>
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<tr>
<td>1530-1700</td>
<td>Development Journalism</td>
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<td>Virgilio S. Labrador</td>
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<td></td>
<td>Head, Seminars and Institutional Development Programme, AMIC</td>
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<td>1930</td>
<td>Leave for field trip</td>
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<td>(MacPherson Community Centre)</td>
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Day 4, Saturday, 27 May

0900 - 1030  Writing Development Stories
            Murray Masterton

1030 - 1100  Tea Break

1100 - 1230  Newspaper Design
            Peter Ong
            Picture Editor
            The Straits Times

1230 - 1400  Lunch

1400 - 1530  Interpretive Journalism
            Murray Masterton

Day 5, Sunday, 28 May

            Free Day

Day 6, Monday, 29 May

0900 - 1030  Writing News Features
            Murray Masterton

1030 - 1100  Tea Break

1100 - 1230  Editorial Clinic: Analysis of News Features Stories

1230 - 1400  Lunch Break

1400 - 1530  Pictures and Page Layout
            Murray Masterton

1530 - 1600  Tea Break

1600 - 1730  More on Pictures and Layout and Exercises
Day 7, Tuesday, 30 May

0900 - 1030 Market Research for Newspapers
Kum Kum Ghosh
ACORN Marketing Research and Consultants

1030 - 1100 Tea Break

1100 - 1230 The Newspaper and its Publics
Lulin Reutens
LR Editorial Consultants

1230 - 1400 Lunch Break

1400 - 1530 Editorial and Persuasive Writing
Assad Latif
Senior Leader Writer
The Straits Times

1530 - 1600 Tea Break

1600 - 1730 Editorial Writing Exercises

Day 8, Wednesday, 31 May

0915 - Departure for Straits Times Office

0930 - 1015 Overview on the Straits Times
Ms. Suzanne Ooi
Manager, Editorial Support Unit

1015 - 1100 Information Technology Systems Briefing
Ronald Kow
Assistant Editorial Systems Manager

1100 - 1130 Tour Straits Times Newsroom and Production Department

1130 - 1230 Editing a Newspaper in Singapore
(Question and Answer session)
Bertha Henson
Assistant Editor/Life Surplus Section
1230 - 1330 Lunch with the *Straits Times* staff

1400 - 1500 Summary/
Evaluation/ Distribution of Certificates
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