<table>
<thead>
<tr>
<th>Title</th>
<th>Workshop on Editorial Management for Women Journalists: May 24-31, 1995, Singapore: [programme and list of participants]</th>
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<tr>
<td>Author(s)</td>
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Programme
&
List Of Participants
PROGRAMME

Day 1, Wednesday, 24 May
0900 - 0915 Registration
0915 - 1000 Opening Session
  Welcome Remarks
  Orientation to the Workshop Programme
  Participants' Introductions/ Levelling of Expectations
1000 - 1030 Tea
1030 - 1200 Panel Discussion
  Women Journalists in Southeast Asia:
  Trends, Opportunities and Issues
    Malou Mangahas
    Editor-in-Chief
    Manila Times
    Siimiko Tan
    Straits Times
    Julie Chaterjee
    Go Magazine
1200 - 1330 Lunch Break
1330 - 1530 Small Group Discussion: What's It Like to Work as Woman Journalist in Southeast Asia
1530 - 1600 Tea Break
1600 - 1730 Advanced News Gathering
    Malou Mangahas

Day 2, Thursday, 25 May
0900 - 1030 Investigative Journalism
    Malou Mangahas
Day 3, Friday, 26 May

0900 - 1030 Newspaper Printing Technology: An Overview
_Thomas Jacob_
Representative, Asia, IFRA
Head, Press Development, AMIC

1030 - 1100 Tea Break

1100 - 1230 Technology and the Newsroom
_Thomas Jacob_

1230 - 1400 Lunch Break

1400 - 1500 Briefing on the field exercise

1500 - 1530 Tea Break

1530 - 1700 Development Journalism
_Virgilio S. Labrador_
Head, Seminars and Institutional Development Programme, AMIC

1930 Leave for field trip
(MacPherson Community Centre)
Day 4, Saturday, 27 May

0900 - 1030  Writing Development Stories
            Murray Masterton

1030 - 1100  Tea Break

1100 - 1230  Newspaper Design
            Peter Ong
            Picture Editor
            The Straits Times

1230 - 1400  Lunch

1400 - 1530  Interpretive Journalism
            Murray Masterton

Day 5, Sunday, 28 May

Free Day

Day 6, Monday, 29 May

0900 - 1030  Writing News Features
            Murray Masterton

1030 - 1100  Tea Break

1100 - 1230  Editorial Clinic: Analysis of News Features Stories

1230 - 1400  Lunch Break

1400 - 1530  Pictures and Page Layout
            Murray Masterton

1530 - 1600  Tea Break

1600 - 1730  More on Pictures and Layout and Exercises
## Day 7, Tuesday, 30 May

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Speaker</th>
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</thead>
<tbody>
<tr>
<td>0900 - 1030</td>
<td>Market Research for Newspapers</td>
<td>Kum Kum Ghosh, ACORN Marketing Research and Consultants</td>
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<tr>
<td>1030 - 1100</td>
<td>Tea Break</td>
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<tr>
<td>1100 - 1230</td>
<td>The Newspaper and its Publics</td>
<td>Lulin Reutens, LR Editorial Consultants</td>
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<tr>
<td>1230 - 1400</td>
<td>Lunch Break</td>
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<tr>
<td>1400 - 1530</td>
<td>Editorial and Persuasive Writing</td>
<td>Assad Latif, Senior Leader Writer, The Straits Times</td>
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<tr>
<td>1530 - 1600</td>
<td>Tea Break</td>
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<tr>
<td>1600 - 1730</td>
<td>Editorial Writing Exercises</td>
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## Day 8, Wednesday, 31 May

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Speaker</th>
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<tbody>
<tr>
<td>0915 -</td>
<td>Departure for Straits Times Office</td>
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<tr>
<td>0930 - 1015</td>
<td>Overview on the Straits Times</td>
<td>Ms. Suzanne Ooi, Manager, Editorial Support Unit</td>
</tr>
<tr>
<td>1015 - 1100</td>
<td>Information Technology Systems Briefing</td>
<td>Ronald Kow, Assistant Editorial Systems Manager</td>
</tr>
<tr>
<td>1100 - 1130</td>
<td>Tour Straits Times Newsroom and Production Department</td>
<td></td>
</tr>
<tr>
<td>1130 - 1230</td>
<td>Editing a Newspaper in Singapore (Question and Answer session)</td>
<td>Bertha Henson, Assistant Editor/Life Surplus Section</td>
</tr>
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</table>
1230 - 1330 Lunch with the Straits Times staff
1400 - 1500 Summary/
Evaluation/ Distribution of Certificates

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