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**Programme
&
List Of Participants**



Advanced Editorial Workshop for Senior Women Journalists

Singapore

8 – 17 February 1989

Organised by

Asian Mass Communication Research and Information Centre

Sponsored by

Communication Assistance Foundation

PROGRAMME

Feb. 8	0900 —	0930	Opening Ceremony	1200 —	1330	Lunch
	0930 —	1000	Tea Reception	1330 —	1500	Rural Reporting
	1000 —	1200	Advanced Newsgathering	1500 —	1550	Tea Break
	1200 —	1330	Lunch	1530 —	1700	Exercises
	1330 —	1500	Interviewing Techniques	Feb. 11		
	1500 —	1530	Tea Break	0830 —	1000	Interpretive Journalism
	1550 —	1700	Exercise	1000 —	1030	Tea Break
Feb. 9	0830 —	1000	Generating Story Ideas	1030 —	1200	Editorial and Persuasive Writing
	1000 —	1030	Tea Break	1200 —	1330	Lunch
	1030 —	1200	Story Structure	1330 —	1500	Investigative Reporting
	1200 —	1330	Lunch	1500 —	1530	Tea Break
	1330 —	1700	Exercises	1530 —	1730	Public Service Journalism
Feb. 10	0830 —	1000	Development Journalism	Feb. 12		NO WORKSHOP SCHEDULED
	1000 —	1030	Tea Break	Feb. 13		
	1030 —	1200	Writing Development Stories	0830 —	1000	Copy Editing/Sub-Editing
				1000 —	1030	Tea Break
				1030 —	1200	Exercises
				1200 —	1330	Lunch
				1330 —	1500	Writing Creative Headlines

1500	—	1530	Tea Break			
1530	—	1730	Exercises			
Feb. 14						
0830	—	1200	Picture Editing			
1200	—	1330	Lunch			
1330	—	1700	Exercises			
Feb. 15						
0830	—	1200	Newspaper Layout & Design			
1200	—	1330	Lunch			
1330	—	1700	Exercises			
Feb. 16						
0830	—	1030	The Electronic Newsroom Impact of New Production Technology on Newsroom Operations			
1030	—	1045	Tea Break			
1045	—	1230	Electronic Layout			
1230	—	1330	Lunch			
1330	—	1500	Use of Market Research by Newspapers			
1500	—	1530	Tea Break			
Feb. 17						
0830	—	1000	The Legal & Ethical Responsibility of the Newspaper			
1000	—	1030	Tea Break			
1030	—	1200	The Role of the Newspaper in Society			
1200	—	1330	Lunch			
1330	—	1700	Women in the Newsroom			
1530	—	1700	The Newspaper and its Public			

ADVANCED EDITORIAL WORKSHOP FOR SENIOR WOMEN JOURNALISTS
FEBRUARY 8-17, 1989

LIST OF PARTICIPANTS

PEOPLE'S REPUBLIC OF CHINA

- 1) Ms. Shang Rongguang
Editor
Deputy Director
International Department
Beijing Review
24 Baiwanzhuang Road
100037 Beijing

- 2) Ms. Chen Shanshan
Journalist
Women of China
50 Deng Shi Kou
Beijing

INDIA

- 3) Mrs. Neeta Mahajani
Sub-Editor
Sakal Papers Pte Ltd
Sakal
D-4, MIDC
Shiroli
Kolhapur

- 4) Ms. Meena Rana
Sub-Editor
Nai Dunia
Indore (M.P.)

INDONESIA

- 5) Mrs. Mardiana Estilistiati
Caretaker of Science and Technology
Chief Desk
Pt Kompas Media Nusantara
Palmerah Selatan No:26-28
Jakarta 10270

MALAYSIA

- 6) Ms. Ratna Melan
Sub-Editor
Bernama (Malaysian National News Agency)
P.O. Box 10024
50700 Kuala Lumpur
- 7) Mrs. Rokiah Bte Abdul Kadir
Sub-Editor
Berita Harian Sdn Bhd
31 Jalan Riong
59100 Kuala Lumpur

NEPAL

- 8) Ms. Sumeeta Rai
Sub-Editor
The Rising Nepal
Post Box 23
Kathmandu

PHILIPPINES

- 9) Mrs. Zenaida A. Roy
Journalist
The Journal
Chicago cor. 19th and 20th Streets
Port Area
Manila

- 10) Ms. Liza B. Tan
Junior Deskman
The Manila Times
Scout Santiago St.
Quezon City
- 11) Ms. Evelyn S. Bernal
Instructor III
Don Severino Agricultural College
Indang, Cavite

SINGAPORE

- 12) Ms. Goh Lee Eng
Reporter
Shin Min Daily News Pte Ltd
Shin Min Daily News
News Centre
82 Genting Lane
Singapore 1334
- 13) Ms. Tay Geok Mui
Reporter
Lianhe Bao Limited
News Centre
82 Genting Lane
Singapore 1334
- 14) Ms. Teoh Hee La
Reporter
Lianhe Bao Ltd
News Centre
82 Genting Lane
Singapore 1334

SRI LANKA

- 15) Ms. Kalpana Rebecca Isaac
Journalist Grade I
Wijaya Publications Ltd
No 47 WAD Ramanayoke Mawatna
Colombo 2