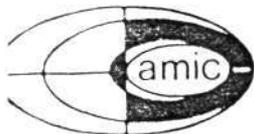


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**Evaluation Report**



ASIAN MASS COMMUNICATION RESEARCH AND INFORMATION CENTRE  
39 NEWTON ROAD, SINGAPORE 1130, REPUBLIC OF SINGAPORE

EVALUATION QUESTIONNAIRE  
\*\*\*\*\*

To help us in our evaluation of this programme, you are requested to rate the following aspects on a scale of 1 to 10 (10 is best):

- 1. Programme design and content: \_\_\_\_\_
- 2. Presentations by resource persons: \_\_\_\_\_
- 3. Presentations by participants: \_\_\_\_\_
- 4. Open discussions: \_\_\_\_\_
- 5. Field trip: \_\_\_\_\_
- 6. Practical exercises: \_\_\_\_\_
- 7. Workshop facilities: \_\_\_\_\_
- 8. Local coordination by co-sponsor: \_\_\_\_\_
- 9. Relevance of the topics and discussions to your work: \_\_\_\_\_
- 10. Suggestions for future workshops: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_
- 11. Your personal evaluation remarks on the workshop:  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

DATE: \_\_\_\_\_ NAME: \_\_\_\_\_ SIGNATURE: \_\_\_\_\_

You are requested to return the completed questionnaire to AMIC's Senior Programme Specialist (Training), Mr Narendra Aggarwal.

EVALUATION QUESTIONNAIRE  
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Rating (Average)

1. Programme design and content: 8.9
2. Presentations by resource persons: 9.5
3. Presentations by participants: 6.9
4. Open discussions: 6.7
5. Field trip: 7.1
6. Practical exercises: 8.4
7. Workshop facilities: 9.1
8. Local coordination by co-sponsors: 9.3
9. Relevance of the topics and discussions to your work: 7.7

NA/jo  
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WORKSHOP ON MANAGEMENT OF SMALL NEWSPAPERS  
EVALUATION REPORT

Broadly, it can be said that the Workshop was found to be very useful by the participants. This is borne out by the high average rating score, tabulated in the attached sheet. The Workshop was a landmark for small newspapers in Nepal as it opened the new horizon for them.

The participants stated in the evaluation questionnaire, the open forum discussion and to Workshop coordinator, that follow-up Workshops of a similar nature should be held periodically so as to make a visible improvement in the condition of small newspapers in Nepal.

The score for programme design and content was high at 8.9 on a scale of 1 - 10. Though broadly the participants were happy with the Workshop design and content, some of them said that it would be useful to include sessions on journalistic writing techniques as most of the journalists in the country lacked any formal training. This would also make the Workshop a well-rounded one.

The practical exercise on newspaper design and layout was a tremendous hit with a score of 8.4 and the participants were visibly excited with what they did to some of the newspapers, coming up with better looking newspapers. Perhaps in future workshops, two exercises could be built into the programme.

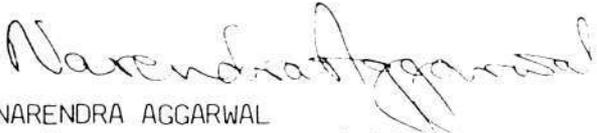
Obviously, with the inclusion of new sessions on news and feature writing, and presentation and more practical exercises, more time would be required. The duration of the workshop could be increased to ten days or even two weeks. In response to the Workshop coordinator's queries, the participants said in view of the valuable practical nature of such a workshop, they were sure that participants could take that much time off from their work to attend the workshop. In any case, many of the Workshop participants said they were carrying on with their work in addition to attending the Workshop.

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In response to the evaluation questionnaire, it has been set out by many participants, as also verbally conveyed to the Workshop coordinator, that future workshops should not be limited to the capital city of Kathmandu and at least one should be held in one of the smaller towns.

The participants also suggested that the local co-sponsor, the Nepal Press Institute, should prepare a status paper on the Nepalese small newspapers which could serve as a reference material as also assist foreign resource persons in becoming fully acquainted with the situation of the small newspapers in Nepal.

To sum up, the Workshop was a very useful exercise and to make a visible impact it should be followed-up periodically.

  
NARENDRA AGGARWAL  
Senior Programme Specialist

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Attached: Evaluation questionnaire - rating  
List of participants  
Programme