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Programme
&
List Of Participants
WACC-WIF-AMIC CONSULTATION ON
BEYOND DEVELOPMENT COMMUNICATION
Singapore, November 18-22, 1986

PROGRAMME

TUESDAY, November 18

9.00 - 10.30 a.m.  Inauguration/Reception

10.30 - 11.30 a.m. "25 years of the devcom debate -
the shifting paradigm"
- Mr Neville Jayaweera

11.30 - 12.30 p.m. "Research findings - do they bear out
the assumption of devcom?"
- Dr Prodipto Roy

12.30 - 2.00 p.m. LUNCH

2.00 - 3.00 p.m. "Devcom - The International Research
Experience"
- Dr James Halloran

3.00 - 4.00 p.m. Case Study I: Sri Lanka - Sarvodaya
- Mr A T Ariyaratne

4.00 - 4.30 p.m. Coffee Break

4.30 - 5.30 p.m. Case Study II: Philippines - Devcom In
Community Organising Process
- Dr Mina Ramirez

WEDNESDAY, November 19

9.00 - 10.00 a.m. "Devcom, the interests of Third World
cultures and the political debate on
the demand for a new communication order -
how do they relate?"
- Dr Anura Goonesekera

10.00 - 11.00 a.m. "New communication technologies:
What sort of development do they bring
in their wake?"
- Dr Usha Vyasulu Reddy

11.00 - 11.30 a.m. Coffee Break

- cont'd -
11.30 - 12.30 p.m. Case Study III: Nepal - Rural women in participatory communication
   - Mrs Subhadra Belbase

12.30 - 2.00 p.m. LUNCH

2.00 - 3.00 p.m. Case Study IV: India - The Impact of TV and VCR on Cultural Lifestyles
   - Prof Leela Rao

3.00 - 4.00 p.m. Case Study V: Indonesia - Environmental Communication
   - Dr Alwi Dahlan

4.00 - 4.30 p.m. Coffee Break

4.30 - 5.30 p.m. "Devcom: A View from North America"
   - Prof John Lent

THURSDAY, November 20

9.00 - 10.00 a.m. "Communication training values - have they kept pace with the changing paradigm?"
   - Dr Nora C Quebral

10.00 - 11.00 a.m. "Devcom: A Theoretical Reconstruction"

11.00 - 11.30 a.m. Coffee Break

11.30 - 12.30 p.m. Case Study V: Adhikarya Study/AMIC; 1985 PACE Study/Philippines
   - Dr Victor T Valbuena

12.30 - 2.00 p.m. LUNCH

FREE AFTERNOON

- cont'd -
FRIDAY, November 21

9.00 - 10.00 a.m.  "Devcom in the Year 2000 - future trends and directions"
    - Dr Godwin Chu
10.00 - 11.00 a.m.  Orientation on Group Procedures/
                                    Organization of Working Groups
11.00 - 11.30 a.m.  Coffee Break
11.30 - 12.30 p.m.  Working Group Sessions
12.30 - 2.00 p.m.   LUNCH
2.00 - 4.00 p.m.    Working Group Sessions (Cont'd)
4.00 - 4.30 p.m.    Coffee Break
4.30 - 5.30 p.m.    Working Group Sessions (Cont'd)

SATURDAY, November 22

9.00 - 12.30 p.m.  Working Group Sessions
12.30 - 2.00 p.m.   LUNCH
2.00 - 4.30 p.m.    Presentation of Working Groups Reports
                        Summing Up - Agenda for Action

* * * *
# LIST OF RAPPORTEURS

### November 18
- **Morning:** Mr Narendra Aggarwal
- **Afternoon:** Dr Thanavadee Boonlue

### November 19
- **Morning:** Dr Victor T Valbuena
- **Afternoon:** Dr Thanavadee Boonlue

### November 20
- **Morning:** Dr Harald von Gottberg

### November 21
- **Morning:** Dr Thanavadee Boonlue
I. DEVCOM - Old paradigms and their critique
   Augy Loorthusamy
   Nora Quebral
   Anura Goonasekera
   Subhadra Belbase
   Alwi Dahlan.

II. DEVCOM - The new paradigm
   i. International Dimensions, Technology & Culture
   S.B.R. Nikahetiya
   Leela Rao
   Mina Ramirez
   John A. Lent
   Harald von Gottberg.

III. DEVCOM - The new paradigm
   ii. Development Goals and New Indicators
   Poerwowidagdo Judo
   Prodipto Roy
   Usha V. Reddy
   A.T. Ariyaratne
   Godwin Chu
   Narendra Aggarwal.

IV. DEVCOM - Curricula, Education, Training & Research
   K.E. Eapen
   Victor T. Valbuena
   James D. Halloran
   Thanavadee Boonlue
   Roberta Borg.
WACC-WIF-AMIC CONSULTATION ON
BEYOND DEVELOPMENT COMMUNICATION
Singapore, November 18-22, 1986

LIST OF PARTICIPANTS

INDIA
1. Dr K E Eapen
   No. 14 Dacosta Layout
   Cooke Town
   Bangalore 560 084

2. Prof Leela Rao
   Department of Communication
   125 UVCE K R Circle
   Bangalore University
   Bangalore 560 001

3. Dr Usha Vyasulu Reddy
   Reader
   Department of Communication
   & Journalism
   Osmania University
   Hyderabad 500 007

INDONESIA
4. Dr Alwi Dahlan
   Assistant Minister
   Ministry of State for Population,
   Supervision & Environment
   Kantor Menteri Negara
   Jalan Merdeka Barat No. 15
   Jakarta

NEPAL
5. Dr Prodipto Roy
   Sociologist
   ICIMOD
   C P O Box 3226
   Kathmandu

PHILIPPINES
6. Dr Nora C Quebral
   Professor
   Dept of Development Communication
   University of the Philippines
   at Los Banos
   College of Agriculture
   College, Laguna

- cont'd -
7. Dr Mina Ramirez  
President  
Asian Social Institute  
Leon M Guinto Street  
Malate, Manila

8. Mr Augy Loorthusamy  
Asian Social Institute  
Leon M Guinto Street  
Malate, Manila

SINGAPORE  
9. Mr G A Karat  
Director  
Christian Conference of Asia  
10 New Industrial Road, #05-01  
Singapore 1953

SRI LANKA  
10. Dr Anura Goonesekera  
Director-General  
Sri Lanka Rupavahini Corporation  
P O Box 2204  
Independence Square  
Colombo

11. Dr A T Ariyaratne  
President  
Lanka Jathika Sarvodaya  
Shramadana Sangamaya (Inc)  
No. 98 Rawatwatte Road  
Moratuwa

THAILAND  
12. Dr Thanavadee Boonlue  
Faculty of Communication Arts  
Chulalongkorn University  
Bangkok

UNITED KINGDOM  
13. Prof James D Halloran  
Centre for Mass Communication Research  
University of Leicester  
104 Regent Road  
Leicester LE1 7LT

- cont'd -
USA

14. Dr Godwin Chu
   East-West Center
   Institute of Culture & Communication
   1777 East-West Road
   Honolulu, Hawaii 96848

15. Prof John A Lent
   Department of Journalism
   Temple University
   Philadelphia PA 19122

W A C C
   (United Kingdom)

16. Mr Carlos Valle
    General Secretary
    World Association for
    Christian Communication
    122 King's Road
    London SW3 4TR

17. Mr Neville Jayaweera
    Director
    Research & Planning
    World Association for
    Christian Communication
    122 King's Road
    London SW3 4TR

W I F

18. Mr Sarath Amunugama
    AM**-Secretary-General
    Worldview International Foundation
    10 Kinross Avenue
    Colombo
    SRI LANKA

19. Mr S B R Nikahetiya
    Director
    Colombo Media Centre
    Worldview International Foundation
    10 Kinross Avenue
    Colombo
    SRI LANKA

20. Ms Roberta Borg
    Worldview International Foundation
    P O Box 2912
    Kathmandu
    NEPAL
21. Mrs Subhadra Belbase  
   Worldview International Foundation  
   P O Box 2912  
   Kathmandu  
   NEPAL

22. Mr Vijay Menon  
   Secretary-General  
   Asian Mass Communication Research  
   and Information Centre  
   39 Newton Road  
   Singapore 1130

23. Dr Harald von Gottberg  
   Deputy Secretary-General  
   Asian Mass Communication Research  
   and Information Centre  
   39 Newton Road  
   Singapore 1130

24. Mr Narendra Aggarwal  
   Senior Programme Specialist (Training)  
   Asian Mass Communication Research  
   and Information Centre  
   39 Newton Road  
   Singapore 1130

25. Dr Victor T Valbuena  
   Senior Programme Specialist (Research)  
   Asian Mass Communication Research  
   and Information Centre  
   39 Newton Road  
   Singapore 1130
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LIST OF ADDITIONAL PARTICIPANTS

WEST GERMANY

1. Dr Michael Kunczik
   Professor
   Universitaet Bonn
   Seminar fuer Soziologie
   Roemer Strasse 164
   5300 Bonn

INDONESIA

2. Dr Poerwowidagdo Judo
   AR-WACC Chairperson
   Jl. Dr Wahidin 21C
   Yogyakarta 55222