<table>
<thead>
<tr>
<th>Title</th>
<th>AMIC-WACC-WIF Consultation on Beyond Development Communication, Singapore, Nov 18-22, 1986 : [programme and list of participants]</th>
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<td>Author(s)</td>
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Programme
&
List Of Participants
WACC-WIF-AMIC CONSULTATION ON
BEYOND DEVELOPMENT COMMUNICATION
Singapore, November 18-22, 1986

**PROGRAMME**

**TUESDAY, November 18**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>9.00 - 10.30 a.m.</td>
<td>Inauguration/Reception</td>
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| 10.30 - 11.30 a.m. | "25 years of the devcom debate - the shifting paradigm"  
|                | - Mr Neville Jayaweera                                              |
| 11.30 - 12.30 p.m. | "Research findings - do they bear out the assumption of devcom?"  
|                | - Dr Prodipto Roy                                                   |
| 12.30 - 2.00 p.m. | LUNCH                                                                |
| 2.00 - 3.00 p.m.  | "Devcom - The International Research Experience"                   
|                | - Dr James Halloran                                                 |
| 3.00 - 4.00 p.m.  | Case Study I: Sri Lanka - Sarvodaya                                
|                | - Mr A T Ariyaratne                                                 |
| 4.00 - 4.30 p.m.  | Coffee Break                                                        |
| 4.30 - 5.30 p.m.  | Case Study II: Philippines - Devcom In Community Organising Process |
|                | - Dr Mina Ramirez                                                   |

**WEDNESDAY, November 19**

<table>
<thead>
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<th>Time</th>
<th>Event</th>
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| 9.00 - 10.00 a.m. | "Devcom, the interests of Third World cultures and the political debate on the demand for a new communication order - how do they relate?"  
|                | - Dr Anura Goonesekera                                              |
| 10.00 - 11.00 a.m. | "New communication technologies: What sort of development do they bring in their wake?"  
|                | - Dr Usha Vyasulu Reddy                                             |
| 11.00 - 11.30 a.m. | Coffee Break                                                       |

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<th>Time</th>
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<tr>
<td>11.30 - 12.30 p.m.</td>
<td>Case Study III: Nepal - Rural women in participatory communication</td>
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<td>Mrs Subhadra Belbase</td>
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<td>12.30 - 2.00 p.m.</td>
<td>LUNCH</td>
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<td>2.00 - 3.00 p.m.</td>
<td>Case Study IV: India - The Impact of TV and VCR on Cultural Lifestyles</td>
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<td>Prof Leela Rao</td>
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<td>3.00 - 4.00 p.m.</td>
<td>Case Study V: Indonesia - Environmental Communication</td>
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<td>Dr Alwi Dahlan</td>
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<td>4.00 - 4.30 p.m.</td>
<td>Coffee Break</td>
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<tr>
<td>4.30 - 5.30 p.m.</td>
<td>&quot;Devcom: A View from North America&quot;</td>
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<td>Prof John Lent</td>
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**THURSDAY, November 20**

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<th>Time</th>
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<tr>
<td>9.00 - 10.00 a.m.</td>
<td>&quot;Communication training values - have they kept pace with the changing paradigm?&quot;</td>
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<td>Dr Nora C Quebral</td>
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<tr>
<td>10.00 - 11.00 a.m.</td>
<td>&quot;Devcom: A Theoretical Reconstruction&quot;</td>
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<tr>
<td>11.00 - 11.30 a.m.</td>
<td>Coffee Break</td>
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<tr>
<td>11.30 - 12.30 p.m.</td>
<td>Case Study V: Adhikarya Study/AMIC; 1985 PACE Study/Philippines</td>
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<td>Dr Victor T Valbuena</td>
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<tr>
<td>12.30 - 2.00 p.m.</td>
<td>LUNCH</td>
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**FREE AFTERNOON**

- cont'd -
FRIDAY, November 21

9.00 - 10.00 a.m.  "Devcom in the Year 2000 - future trends and directions"
                   - Dr Godwin Chu

10.00 - 11.00 a.m. Orientation on Group Procedures/ Organization of Working Groups

11.00 - 11.30 a.m. Coffee Break

11.30 - 12.30 p.m. Working Group Sessions

12.30 - 2.00 p.m.  LUNCH

2.00 - 4.00 p.m.  Working Group Sessions (Cont'd)

4.00 - 4.30 p.m.  Coffee Break

4.30 - 5.30 p.m.  Working Group Sessions (Cont'd)

SATURDAY, November 22

9.00 - 12.30 p.m.  Working Group Sessions

12.30 - 2.00 p.m.  LUNCH

2.00 - 4.30 p.m.  Presentation of Working Groups Reports
                  Summing Up - Agenda for Action
LIST OF RAPPORTEURS

November 18
Morning: Mr Narendra Aggarwal
Afternoon: Dr Thanavadee Boonlue

November 19
Morning: Dr Victor T Valbuena
Afternoon: Dr Thanavadee Boonlue

November 20
Morning: Dr Harald von Gottberg

November 21
Morning: Dr Thanavadee Boonlue
I. DEVCOM - Old paradigms and their critique
   Augy Loorthusamy
   Nora Quebral
   Anura Goonasekera
   Subhadra Belbase
   Alwi Dahlan.

II. DEVCOM - The new paradigm
   i. International Dimensions, Technology & Culture
   S.B.R. Nikahetiya
   Leela Rao
   Mina Ramirez
   John A. Lent
   Harald von Gottberg.

III. DEVCOM - The new paradigm
   ii. Development Goals and New Indicators
   Poerwowidagdo Judo
   Prodipto Roy
   Usha V. Reddy
   A.T. Ariyaratne
   Godwin Chu
   Narendra Aggarwal.

IV. DEVCOM - Curricula, Education, Training & Research
   K.E. Eapen
   Victor T. Valbuena
   James D. Halloran
   Thanavadee Boonlue
   Roberta Borg.
WACC-WIF-AMIC CONSULTATION ON
BEYOND DEVELOPMENT COMMUNICATION
Singapore, November 18-22, 1986

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WACC-WIF-AMIC CONSULTATION ON
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