<table>
<thead>
<tr>
<th>Title</th>
<th>AMIC Seminar on Training Needs in the Use of Media for Distance Education in Asia, Singapore, Jun 8-11, 1987: [programme and list of participants]</th>
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<tr>
<td>Author(s)</td>
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Programme
&
List Of Participants
CIDA – AMIC Seminar on

TRAINING NEEDS IN THE
USE OF MEDIA FOR
DISTANCE EDUCATION IN
ASIA

Organised by
Asian Mass Communication Research
and Information Centre

Supported by
Canadian International Development Agency

and
World Association for Christian Communication

Singapore
8 – 11 June 1987
"The developing countries have one advantage over the countries already industrialised, and that is that they can learn from our mistakes, which have sometimes been both numerous and costly. Still, the actual solutions will have to be found in each country, as education is something so closely linked with the life and traditions of a nation ... And all the developing countries will certainly share our experience that the ability to absorb education is a commodity that is in great demand. They will also find that, however much they try to expand the number of trained teachers, they will never have too many or even enough; if they do, it is surely a very disquieting tendency, an indication that the rate of progress is slackening."

- Hans Löwbeer
Nearly 700 million people have been added to the Asian population during the past fifteen years, placing great stress on the continent’s educational system. Although public expenditure on education rose eightfold and enrollment grew by more than 177 million between 1970 to 1984, nearly 400 million people in the 5 to 24 year age group in Asia are outside the educational system.

Recognising that traditional classroom instruction cannot meet the burgeoning demand for education, Asian countries have turned to distance education in a big way. Among the continents, Asia has the largest number of students enrolled in distance education institutions. Modern media technologies are at the core of these non-traditional educational systems, which seek to creatively expand educational opportunities by broadening the access and reach of education in a cost-effective manner.

This seminar will:

- examine developments in technology and techniques in the use of various media for distance education;
- analyse the problems and difficulties in using different media and new technology for distance education;
- study successes and innovations in the use of media for distance education;
- explore trends and directions in the future use of different media and new technology for distance education;
- identify regional training needs in the use of media for distance education and the possibility of setting up regional facilities.

**PROGRAMME**

### 8 JUNE (MONDAY)

<table>
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<tr>
<th>Time</th>
<th>Activities</th>
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<tr>
<td>08:30-09:00</td>
<td>REGISTRATION</td>
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<tr>
<td>09:00-09:30</td>
<td>OPENING CEREMONY</td>
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<tr>
<td>09:30-10:00</td>
<td>Welcoming Remarks by Vijay Menon</td>
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<tr>
<td>10:00-11:00</td>
<td>Inaugural address by H.E. Sean Brady High Commissioner Canadian High Commission Singapore</td>
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<td>11:00-12:30</td>
<td>RECEPTION</td>
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<td>12:30-14:00</td>
<td>LUNCH</td>
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<tr>
<td>14:00-15:30</td>
<td>COUNTRY PRESENTATIONS</td>
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<tr>
<td>15:30-16:00</td>
<td>TEA BREAK</td>
</tr>
<tr>
<td>16:00-17:00</td>
<td>COUNTRY PRESENTATIONS</td>
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</tbody>
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- Thailand: Wichit Srissa-An
- Sri Lanka: D.A. Keekawee
- South Korea: Park Moon-Tae
- Singapore: Lian Fook Shin
- Philippines: Cecillo Penson
- Malaysia: Shariyah A. Alsagaff
- Japan: Hidetoshi Kato
- Indonesia: Wan Usman
- India: A.W. Khan
- Bangladesh: Sirajul Islam
9 JUNE (TUESDAY)
09:00-10:30 PROGRAMME PLANNING AND CURRICULUM DEVELOPMENT
  - G. Dhanarajan
  & Janet Jenkins
10:30-11:00 TEA BREAK
11:00-12:30 DEVELOPMENTS IN TELECOMMUNICATION TECHNOLOGY FOR DISTANCE EDUCATION
  - Anna Stahmer
  & Naswil Idris
12:30-14:00 LUNCH
14:00-15:30 ADVANCES IN VIDEO MEDIA FOR DISTANCE EDUCATION
  - Ron Harrington
  & Binod Agrawal
15:30-16:00 TEA BREAK
16:00-17:00 PRESENTATION OF WORKING GROUP REPORTS
10 JUNE (WEDNESDAY)
09:00-10:30 BROADCASTING DEVELOPMENTS AND DISTANCE EDUCATION
  - D. Geoffrey
  & R.T. Kimmard
10:30-11:00 TEA BREAK
11:00-12:30 USE OF AUDIO FOR DISTANCE EDUCATION
  - Dan Power
  & Piboon Purveth
12:30-14:00 LUNCH
14:00-15:30 USING PRINT EFFECTIVELY FOR DISTANCE EDUCATION
  - Shannon Timmers
15:30-16:00 TEA BREAK
16:00-17:00 WORKING GROUPS CONVENE
11 JUNE (THURSDAY)
09:00-10:00 WORKING GROUPS MEET
10:30-11:00 TEA BREAK
11:00-12:30 WORKING GROUPS FINALISE REPORTS
12:30-14:00 LUNCH
14:00-15:30 CONCLUDING SESSION: RECOMMENDATIONS -- AN AGENDA FOR ACTION
  - A.B. Edington

AMIC is a non-profit mass communication organisation serving Asia from its headquarters in Singapore. It is jointly supported by the Government of Singapore and the Friedrich-Ebert Stiftung, an independent foundation in the Federal Republic of Germany. As a regional documentation centre, AMIC works in cooperation with UNESCO to promote dissemination of information pertaining to mass communication. In addition, AMIC also strives to raise the standards of teaching, training, research and practice of mass communication in the region. It does this by convening conferences and seminars, by organising refresher courses, by offering consultancy services and through a publication programme which includes a quarterly journal, Media Asia, a newsletter, Asian Mass Communication Bulletin (AMCB), monographs, occasional papers, bibliographies, etc.
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32. Achal Mehra  
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