### AMIC Seminar on Media & National Unity, Bangalore, May 26-27, 1992: [programme and list of participants]

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<th>Title</th>
<th>AMIC Seminar on Media &amp; National Unity, Bangalore, May 26-27, 1992: [programme and list of participants]</th>
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<tr>
<td>Author(s)</td>
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THE THEME

The media are expected to play a pivotal role in promoting National Unity. But most people do not have a clear idea of the nature of the role that media should play.

It is expected that media should attempt to provide correct information to the people. However, even by providing correct information the media can sometimes inflame passions and intensify a crisis rather than solve it. The other side to the story, of course, is that by not providing correct information, the media leaves room for rumours, the effect of which can sometimes be much worse than that generated by fairly accurate media stories.

It is in this context that a seminar-workshop on the role of the media in national unity becomes very significant.

OBJECTIVES OF THE SEMINAR

1. To bring together journalists and related media professionals to discuss their problems in reporting national unity.
2. To gather professional insights through formal sharing and discussion of experiences of those reporting on National Unity issues.
3. To formulate guidelines that journalists and other media professionals can use when confronted with problems on reporting issues affecting National Unity.
4. To publish national reports, case studies and guidelines and recommendations for the benefit of journalists and students of journalism in the region.

THE PROGRAMME

The Seminar is planned as a two-day event. The first day will be devoted to explanation and discussions of concepts and issues pertaining to National Unity. Experts will be invited to present papers on specific topics/issues impinging on National Unity (eg) ethnicity, religion, political coloration etc.

Distinguished speakers include Mr. Rajeshwar Dayal of FES, Delhi, Mr. Monu Nalapat of Times of India, Mr. G.S. Rajagopal I.P.S., and a few others.

The second day will be devoted to Workshop sessions exploring the role of media in promoting National Unity, how they can expand their present involvement in their efforts and how they can promote responsible reportings on issues that bear on the subject.
**TENTATATIVE DETAILS OF THE PROGRAMME**

**DAY I**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>08.00 - 09.00</td>
<td>Registration of participants</td>
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<tr>
<td>09.00 - 10.00</td>
<td>Opening Ceremony</td>
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<td>Keynote Address:</td>
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<td></td>
<td>Media and National Unity</td>
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<tr>
<td>10.00 - 10.30</td>
<td>Tea</td>
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<td>10.30 - 12.30</td>
<td>The Print Media:</td>
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<td>Freedom and Responsibility</td>
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<td>Presentation of papers and discussion</td>
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<td>2.30 - 2.00</td>
<td>Lunch</td>
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<td>2.00 - 3.30</td>
<td>Radio and Television:</td>
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<td>Credibility and Government management</td>
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<td>Presentation of papers and discussion</td>
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<tr>
<td>3.30 - 4.00</td>
<td>Tea</td>
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<td>4.00 - 5.30</td>
<td>Fostering National Unity</td>
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<td>Government Policies and Media Practice</td>
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<td>Presentation of papers and discussion</td>
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**DAY II**

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<tr>
<th>Time</th>
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<tr>
<td>09.00 - 10.30</td>
<td>Workshop 1: The Role of Media in Promoting National Unity</td>
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<td>Workshop 2: The Role of government Policy in Promoting National Unity.</td>
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<tr>
<td>10.30 - 11.00</td>
<td>Tea</td>
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<tr>
<td>11.00 - 1.00</td>
<td>Workshop 1 &amp; 2 Discussion continues</td>
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<td>1.00 - 2.00</td>
<td>Lunch</td>
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<td>2.00 - 3.00</td>
<td>Presentation and discussion of report I</td>
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<tr>
<td>3.00 - 4.00</td>
<td>Presentation and discussion of report II</td>
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<tr>
<td>4.00 - 4.30</td>
<td>Summary and Closing</td>
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To partially cover the costs of the Seminar, a Registration fee of Rs.200/- for members of AMIC India and Rs.300/- for Non Members will be charged. Those interested in participating in the Seminar should fill in the enclosed Registration form and forward the same with a D/D drawn in the name of Media Centre to the following address:

Fr. Joe Naidu  
Director  
Media Centre, 96 Lavelle Road, BANGALORE 560 001  
Tel: 214805/332061

**What is AMIC?**

AMIC is a non-profit mass communication organisation serving Asia and the Pacific from its headquarters in Singapore.

It is supported by the Government of Singapore and the Friedrich-Ebert-Stiftung, an independent organisation in the Federal Republic of Germany. As a regional documentation centre, AMIC works in co-operation with Unesco to promote dissemination of information pertaining to mass communication.

In addition, as a mass communication centre, AMIC strives to raise the standards of teaching, training, research and practice of mass communication in the region. It does this by convening conferences and seminars, by organizing refresher courses, by offering consultancy services, and through a publishing programme which includes a quarterly journal, Media Asia, a bi-monthly newsletter, Asian Mass Communication Bulletin (AMCB), books and monographs, occasional papers, bibliographies, etc.

Membership is open to individuals and institutions involved and interested in the study and practice of mass communication. All members receive Media Asia and the AMCB. They are also entitled to discounts on other AMIC publications and services.

For further details, write to:

**AMIC INDIA,**
C/o. R.V. Rajan,
Country Representative
10 A, 14th Cross, Shastri Nagar,
Adyar, Madras 600 020.
Tel: 412082(R) 458632/456682(O)
Telex:041-6880 AMA IN

**Regional Convenors:**

Fr. J. Naidu  
Media Centre  
96 Lavelle Road  
BANGALORE 560 001

Mr. Kul dip Kawatra  
DART, Ruby Palace  
75, Dr. Annie Besant Road  
P.O. Box 16553  
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Mr. S.P. Lahiri  
Incab Industries Ltd.  
9 Hare Street CALCUTTA 700 001

Mr. V. S. Gupta  
Directorate of Publications  
Haryana Agricultural University  
HISAR 125 004
MEDIA AND NATIONAL UNITY

Programme
26th May, 1992.

0.00 - 9.00 am Registration of Participants

9.30 - 10.30 am Opening Ceremony
Welcome Address - Mr. R.V. Rajan
(Country Representative, AMIC)
Introductory Remarks - Mr. Vijay Menon
(Sec.Gen., AMIC)

Dr. Heinz Bengartz
(Director, FES)

Keynote Address - "Media & National Unity"
Mr. P. Upendra, M.P.

Vote of thanks - Mr. Ashish Sen
(Media Coordinator, Media Centre)

10.30 - 11.00 am Tea

11.00 - 12.30 pm Methodology: Mr. Ashish Sen
The Print Media: Freedom & Responsibility
Speaker: Mr. Monu Malapat
(Resident Editor, The Times of India, Bangalore)
Respondent: Dr. Rajeshwar Dyal
(FES, New Delhi)
Moderator: Dr. K.E. Eappen
(President, ICCTR)

DISCUSSION

12.30 - 2.00 pm Lunch
2.00 – 3.30 pm  Radio & Television: Credibility and Govt. Management

Speaker: Dr. Usha Reddy
(Director, AVRC, Hyderabad)

Respondent: Ms. Indubai Ramesh
(ASD, AIR, Bangalore)

Moderator: Ms. Bhargavi Nagaraja
(Developmental Journalist)

DISCUSSION

3.30 – 4.00 pm  Tea

4.00 – 5.30 pm  Fostering National Unity: Govt. Policies and Media Practices

Speaker: Dr. Kewal J. Kumar
(Reader, University of Pune)

Respondent: Mr. V.S. Gupta
(AMIC)

Moderator: Dr. Desmond D’Abreo
(Development Activist)

DISCUSSION

0.00 - 12.00 Workshop 1: The Role of Media in Promoting National Unity.


12.00 - 1.00 pm Finalisation of Recommendations

1.00 - 2.00 pm Lunch

2.00 - 3.00 pm Presentation of Recommendations

3.00 - 3.30 pm Closing Remarks and Vote of Thanks

3.30 - 4.00 pm Tea
LIST OF PARTICIPANTS

1. Dr. S. Sasireha
   Madurai Kamaraj University
   Madurai.

2. Dr. K. E. Eapen
   14, DaCosta Layout, Cooke Town
   Bangalore - 560 084

3. Mrs. Eapen
   14, DaCosta Layout, Cooke Town
   Bangalore - 560 084

4. Ms. S. Kalaivani
   Sri Parasakthi Coll. for Women
   Courtallam, Tamilnadu 627802

5. Shri K.V. Sridharan
   51/2, Lavelle Road,
   Bangalore - 560 001

6. Shri K. Kurian
   AMIC, Bombay.

7. Ms. Anita Kuriwila
   Oberoi Hotel,
   M.G. Road,
   Bangalore - 560 001

8. Shri P. Subramaniam
   CFH, RT
   15, North Crescent Road
   T.Nagar, Madras - 600 017

9. Shri M. Gangadharappa
   Dept. of Journalism and MC,
   Karnataka University, Dharwad.

10. Dr. B.S. Siddaramalaih
    University of Agricultural
    Sciences,
    Hebbal, Bangalore.

11. Mr. Cheryan Alexander
    St. Joseph’s College,
    Bangalore - 560 001

12. Shri Kuldip Kawatra
    AMIC

13. Mr. Jerome Nirmal Raj
    St. Joseph’s College of
    Commerce,
    Bangalore.

14. Mr. Andrew Lobo
    c/o Mr. Jerome Nirmal Raj

15. Mr. Ashok Kumar, N.S.
    Dept. of Communication
    Bangalore University,
    Bangalore.

16. Mr. Arvind Chaturvedi
    Dept. of Journalism, Bhopal
    University, Bhopal.

17. Mr. Pradeep Agnihotri
    Bharat Heavy Electricals Ltd.
    Bhopal
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<tr>
<th>No.</th>
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<td>18</td>
<td>Dr. V.S. Gupta</td>
<td>Haryana Agricultural University, Hisar</td>
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<td>19</td>
<td>Mr. S. Selvam</td>
<td>Bangalore</td>
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<td>20</td>
<td>Shri H.V. Krishnamurty</td>
<td>Song &amp; Drama Division, Mini. of Inf. and Broadcasting, Bangalore.</td>
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<td>21</td>
<td>Shri V.A.K. Nair</td>
<td>Press Information Bureau, Bangalore.</td>
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<td>22</td>
<td>Mr. R. Dyal</td>
<td>FES, D-9 South Extension, New Delhi - 110 049</td>
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<td>23</td>
<td>Mr. Desmond D'Abreo</td>
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<td>24</td>
<td>Mr. Adinarayana</td>
<td>Ee Nadu, Bangalore</td>
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<td>25</td>
<td>Ms. Sandhya Karnad</td>
<td>Indian Express, Queens Road, Bangalore - 560 001</td>
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<td>26</td>
<td>Mr. George Paul</td>
<td>Parade Advertising, Cunningham Crescent, Vasantnagar, Bangalore</td>
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<td>27</td>
<td>Ms. Malini Sridhar</td>
<td>The Spastics Society of India, 31, 5th Cross, 5th Main, 1st Stage, Indiranagar, Bangalore - 560 006</td>
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<td>28</td>
<td>Ms. Nishika Ratnam</td>
<td>Press Trust of India, Bangalore.</td>
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<td>29</td>
<td>Mr. P.C. Sen</td>
<td>Pooja Apartments, Grant Road, Bangalore.</td>
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<td>30</td>
<td>Mrs. Aloka Sen</td>
<td>Pooja Apartments, Grant Road, Bangalore.</td>
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<td>31</td>
<td>Ms. Sudha, T.P.</td>
<td>Times of India, M.G. Road, Bangalore - 5600001</td>
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<td>32</td>
<td>Mr. Rajendran Nathan</td>
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<td>33</td>
<td>Mr. Stephen David</td>
<td>Deccan Herald, 66, M.G. Road, Bangalore - 560 001</td>
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<td>34</td>
<td>Mr. S. Sathyu</td>
<td>Kannada Prabha, Bangalore.</td>
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</table>
35. Ms. Gayathri Nivas
   Deccan Herald, 66, M.G. Road,
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36. Shri K. Venkatesh
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43. Ms. Indira Y. Gajraj
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   All India Radio,
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   AMIC

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   India Today,  
   Bangalore.

51. Mr. Monu Nalapat  
   Resident Editor,  
   Times of India,  
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   Bangalore - 560 001

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   Bangalore - 560 002

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   Society for Afforestation and  
   Verdant Earth,  
   Bangalore.

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   11, Uttaradimmutt Road,  
   Bangalore - 560 004

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   5 E, Ajanta Apartments,  
   Lavelle Road,  
   Bangalore - 560 001