<table>
<thead>
<tr>
<th>Title</th>
<th>Seminar on Media and Child Family Health : Singapore, February 20-22, 1989 : [programme and list of participants]</th>
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<tr>
<td>Author(s)</td>
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Programme
&
List Of Participants
SEMINAR ON
MEDIA AND
CHILD/FAMILY HEALTH

Singapore
February 20–22, 1989

Sponsored by
International Children's Centre
International Union of Family Organisations

Organised by
Asian Mass Communication Research
and Information Centre
PROGRAMME

Day I

0830 — 0900  Registration

0900 — 1000  Opening Ceremonies
  Welcome Address:  ICC, IUFO, AMIC
  Inaugural Address: Dr. Dixie Tan
  MP for Ulu Pandan
  Singapore
  Keynote Address:  Dr. S.T. Han
  Regional Director, WHO

1000 — 1030  Refreshments

1030 — 1215  The Problems of the Handicapped

1215 — 1400  Lunch

1400 — 1530  Child Health Education and
  the Role of the Media

1530 — 1600  Tea Break

1600 — 1730  Maternal Mortality:  The Educative
  Role of the Media

Day II

0900 — 1030  Child/Family Health and the Media
  in Asean — Reports
<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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</thead>
<tbody>
<tr>
<td>1030</td>
<td>Tea Break</td>
</tr>
<tr>
<td>1100</td>
<td>Effect of the Media on Children, Youth and Families: Cultural, Social and Psychological Aspects</td>
</tr>
<tr>
<td>1100</td>
<td>Lunch</td>
</tr>
<tr>
<td>1230</td>
<td>Working Groups</td>
</tr>
<tr>
<td>1530</td>
<td>Tea Break</td>
</tr>
<tr>
<td>1600</td>
<td>Working Groups (Contd)</td>
</tr>
<tr>
<td>1900</td>
<td>Dinner</td>
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</table>

Day III

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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</thead>
<tbody>
<tr>
<td>0900</td>
<td>Panel Discussion on Media and Child/Family Health</td>
</tr>
<tr>
<td>1030</td>
<td>Tea Break</td>
</tr>
<tr>
<td>1100</td>
<td>Final Plenary: Recommendations</td>
</tr>
</tbody>
</table>
The Asian Mass Communication Research and Information Centre is a non-profit mass communication organisation serving Asia from its headquarters in Singapore. It is jointly supported by the Government of Singapore and the Friedrich-Ebert-Stiftung, an independent foundation in the Federal Republic of Germany. As a regional documentation centre, AMIC works in cooperation with Unesco to promote dissemination of information pertaining to mass communication. In addition, AMIC also acts as an independent foundation charged with the responsibility of raising the standards of teaching, training, research and practice of mass communication in the region. It meets this responsibility by convening conferences and seminars, by organising refresher courses, by offering consultancy services and through a publication programme which includes a quarterly journal, Media Asia, a newsletter, Asian Mass Communication Bulletin (AMCB), monographs, occasional papers, bibliographies, etc. Membership is open to individuals and institutions involved and interested in the study and practice of mass communication.

AMIC, 39 Newton Road
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ICC-IUPO-AMIC SEMINAR ON
"MEDIA AND CHILD/FAMILY HEALTH"
Singapore, February 20 - 22, 1989

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