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AMIC-WHO-UNESCO-IPDC
ROUNDTABLE ON
HEALTH EDUCATION NEEDS
THE MEDIA,
SINGAPORE,
JUN 20-22, 1984
Participants discussed key issues that currently inhibit the media from being more of an effective force in public health promotion. Concerns were expressed about the lack of adequate public health access to media time and space and media promotions that contradict public health messages.
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