

This document is downloaded from DR-NTU, Nanyang Technological University Library, Singapore.

Title	AMIC-WHO-UNESCO-IPDC Roundtable on Health Education Needs the Media : Singapore, Jun 20-22, 1984 : [contents]
Author(s)	
Citation	
Date	1984
URL	http://hdl.handle.net/10220/826
Rights	

**AMIC-WHO-UNESCO-IPDC
ROUNDTABLE ON
HEALTH EDUCATION NEEDS
THE MEDIA,
SINGAPORE,
JUN 20-22, 1984**

015521

613:659.3(59) AMIC

AMIC WHO UNESCO IPDC Rountable on Health Education Needs
the Media, Singapore, Jun 20-22, 1984 . - Singapore : Asian
Mass Communication Research & Information Centre, 1984.
lv (various pagings)

Participants discussed key issues that currently inhibit
the media from being more of an effective force in
public health promotion. Concerns were expressed about
the lack of adequate public health access to media time
and space and media promotions that contradict public
health messages.

CONTENTS

1. Programme & List Of Participants. 10p
2. Background Paper. 11p
3. Remarks. By Jack Ling. 1p
4. Address. By Sarath Amunugama. 3p
5. Welcome Address. By Vijay Menon. 2p
6. Speech. by Wan Hussin Zoonhri. 5p
7. Bringing The Mass Media To Water. By Narciso G Reyes. 10p
8. Promoting Public Health And Nutrition In Asean Countries : The Need To Improve The Mass Media. By Ronald C Israel. 11p
9. Major Public Health And Nutrition Problems In Malaysia And Role Of Media In Helping To Solve Some Of These Problems. By Joginder Singh. 8p
10. Public Health And Nutrition Problems In Singapore And Ways In Which The Mass Media Could Be Used More Effectively For The Promotion Of Better Health And Nutrition. By Luisa Lee. 8p
11. Mass Media In Health Program. By Ida Bagus Mantra. 3p
12. Public Health/Nutrition Issues And The Role Of Mass Media In Solving Some Of These Problems. By Carmencita N Reodica. 6p
13. Public Information And Communication For HFA/2000 In Thailand. By Nuansri Thewtong. 9p
14. Health Is Everybody. By Sylvester da Cunha. 12p
15. Health Promotion Communication Case Studies In Africa And Central America. By Dennis Foote. 20p
16. The Need To Involve Mass Media In The Promotion Of Health And Nutrition : The Indonesian Experience. By T Atmadi. 12p

17. Intensification Of Rural Health Education Through The Media.
By Dja'far Assegaff. 4p
18. Current Role Of The Broadcasting Media In Promoting Health And Nutrition In Singapore. By Jumilah bte Koming. 4p
19. Mass Media And The Promotion Of Public Health And Nutrition In Asean : Malaysia. By Ahmad Mustapha Hassan. 8p
20. Increasing Media Capacity To Promote Public Health And Nutrition In Asean.
By Santokh Singh Gill. 2p
21. The Role Of Broadcast Media In Promoting Health And Nutrition In The Philippines.
By Natividad A Nuguid. 20p
22. Broadcast For The Promotion Of Health And Nutrition In Thailand.
By Pattanee Winichagoon. 11p
23. Media Training : A Though On Broadcast Training. By R Balakrishnan. 6p
24. Project Proposals. 16p
25. Theme Song : The Ministry Needs The Media. 8p
26. Reports And Recommendations. 12p
27. Conference Report. By Ronald C Israel. 55p