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Title	AMIC-ICC-HHS Seminar on Communication and Child/Family Welfare : a regional seminar, Singapore, 27-31 October 1980 : [recommendations]
Author(s)	
Citation	
Date	1980
URL	http://hdl.handle.net/10220/924
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Recommendations

RECOMMENDATIONS

Recommendations and suggestions made by the participants to the planners of the AMIC-ICC-H/HS Regional Seminar on Communication and Child/Family Welfare, contained a number of common themes. The recommendations and suggestions presented here are examples reflecting the common themes.

1. Other materials pertaining to Child/Family Welfare to be developed by ICC should be distributed to participants.
2. Results of follow-up action taken by each country after the "6-month" and '1 year' evaluation should be compiled and distributed to participants. Any materials developed as follow-up action also to be shared.
3. Each country should conduct a seminar/workshop on Communication & Child Welfare with the participation of people from related fields.
4. Schools of Journalism & Mass Communication should offer a course in Communication on Child & Family Welfare.
5. Child/Family programs. The children's program competition should be organised regularly and the distinguished programs should be publicized.
6. Researches on programs for child welfare should be increasingly conducted in every respect.
7. Exchanging of radio & TV scripts should be done through AMIC, ICC or H/HS.
8. All participants of this seminar will share the materials, the documents of their activities resulting from the seminar to AMIC/ICC/H-HS; then AMIC can distribute this material to all the participants.
9. AMIC should make attempts to project their findings of such conferences when hold, in the newspaper, radio & TV of the countries in this region to whom they are addressed to, so that, it reaches majority of the people.

Three additional recommendations and suggestions focused on the special needs for media to consider in many of the participating countries.

10. It is the fact that mass communication cannot depend on the television and radio alone because they are too much commercialized. Publications for general public should be utilized at the same time. Posters, leaflet, pictures etc. are the example.

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11. Planned and organized folk songs, traditional performance in conjunction with movie and slides projection should be the most successful media for the children and parents in the rural areas.
12. More effective communication can be expected if local dialects are used in radio transmission in the rural areas. The villagers uses the transistor to the great extent.

The planners of the Seminar will take action on each of these recommendations and suggestions.