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<th>AMIC-MPI Seminar on Communication Training in ASEAN: Kuala Lumpur, October 29-November 2, 1984: [programme and list of participants]</th>
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Programme
&
List Of Participants
SEMINAR ON COMMUNICATION TRAINING
AND THE NEEDS OF MASS MEDIA ORGANISATIONS
Oct. 29-Nov. 2, 1984
Kuala Lumpur, Malaysia

Sponsors: Malaysian Press Institute (MPI)
Asian Mass Communication Research
and Information Centre (AMIC)
The Asian Foundation (TAF)
World Association for Christian
Communication (WACC)

SCHEDULE

Sunday, Oct. 28, 1984
Arrival of foreign participants.

Monday, Oct. 29, 1984
08.30-09.00  a.m. Registration
09.00-10.00  a.m. Session I: Opening

Welcome Remarks: AMIC, MPI, TAF
Keynote Address:
YB Encik Mhd. Kassim Ahmad
Dy. Minister of Information
Malaysia
Reception

10.00-10.30  a.m. Session II: Presentation of
Papers (Trng. Insts.)
10.30-12.00  a.m.

12.00-02.00  p.m. Lunch
02.00-03.30  p.m.

03.30-03.45  p.m. Session III: Presentation
03.45-05.00  p.m. of Papers (Print Media)
Coffee/Tea Break

Tuesday, October 30
09.00-10.30  a.m. Session IV: Presentation of
Papers (Broadcast Media)

Session V: Current Issues in Communications
"The New World Information Order--It’s Role in
Communication Training"
Panel: S.M. Ali, UNESCO
N. Jayaweera, WACC

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10.30-10.45 a.m. Coffee/Tea Break
10.45-12.00 a.m. Session VI: Current Issues in Communications
                "Mass Media and the New Information Technology--The BERNAMA Experience"
                By Rejal Arbee, BERNAMA
12.00-02.00 p.m. Lunch
02.00-03.30 p.m. Session VII: Workshops
03.30-03.45 p.m. Coffee/Tea Break
03.45-05.00 p.m. Continuation of Workshops

Wednesday, October 31
09.00-10.30 a.m. Continuation of Workshops
10.30-10.45 a.m. Coffee/Tea Break
10.45-12.00 a.m. Continuation of Workshops
12.00-02.00 p.m. Lunch
02.00-03.30 p.m. Session VIII: Presentation of Workshop Reports
03.30-03.45 p.m. Coffee/Tea Break
03.45-05.00 p.m. Continuation of Session VIII
05.00-05:45 p.m. Session IX: Closing of the ASEAN Part of the Seminar

Thursday, November 1
09.00 a.m.-05.00 p.m. Drafting a Programme of Action for Malaysia

Friday, November 2
09.00 a.m.-05.00 p.m. Presentation of Draft Programme and Closing

* * * * * *

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Oct. 29-Nov. 2, 1985
Kuala Lumpur, Malaysia

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The Asian Mass Communication Research and Information Centre (AMIC) is a non-profit mass communication institution serving Asia from its headquarters in Singapore. It is jointly sponsored by the Friedrich Ebert Stiftung, an independent foundation in the Federal Republic of Germany, and the Government of Singapore. AMIC is one of several regional documentation centres around the world which, with the encouragement of UNESCO, are working to promote the dissemination of information pertaining to mass communication.

For more information, please contact:
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